



Arrowhead High School

Community Survey Report

June 12, 2024

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Background Info



**Survey/Respondent
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Results & Analysis



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Our mission is to help educational leaders gather, organize, and use data to make strategic decisions.

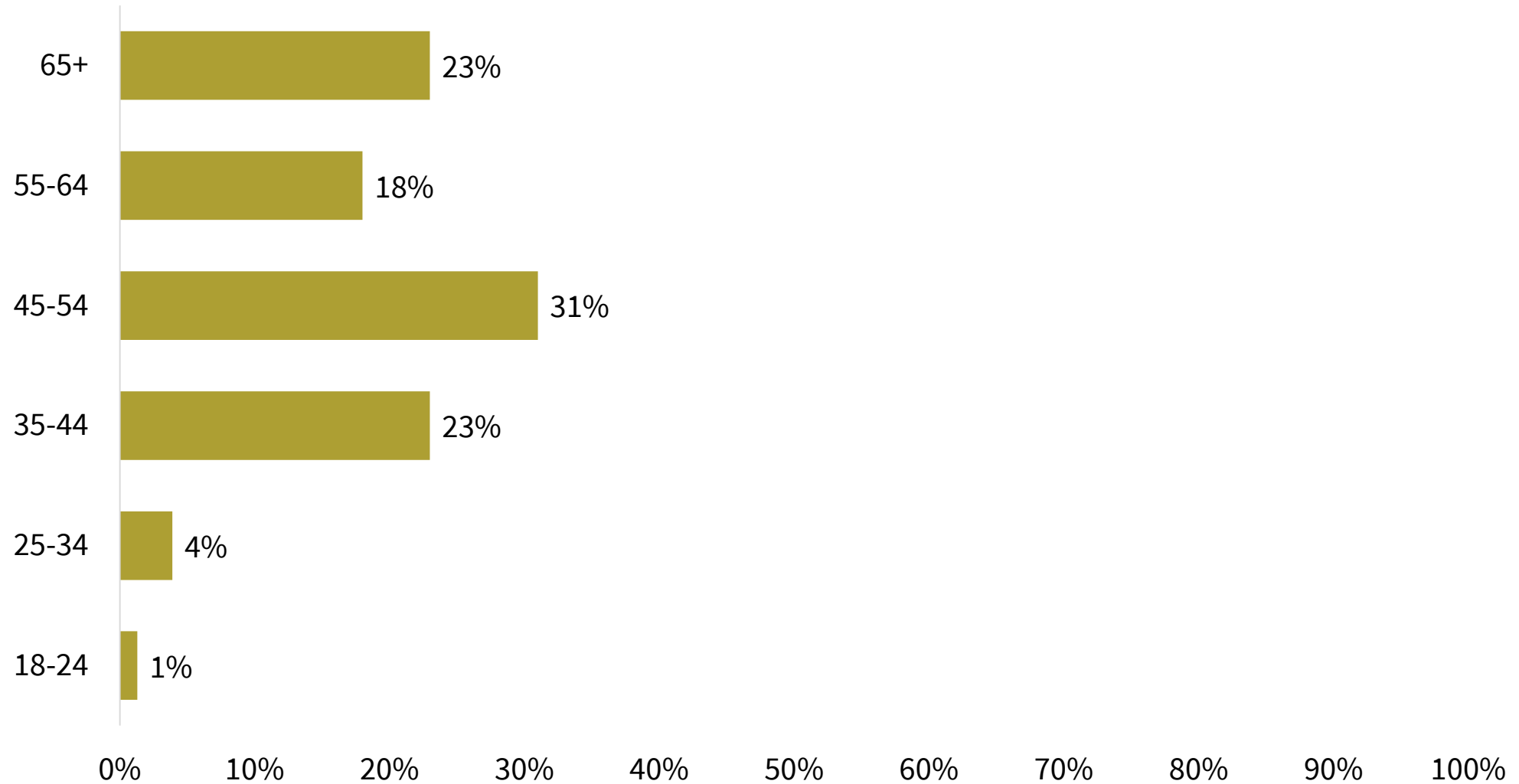
- Founded in **2002** to provide independent research
- Conducted over **10,000** staff, parent, and student, and community surveys for school improvement
- Helped more than **900** districts navigate the strategic planning and referendum planning process

Survey Information

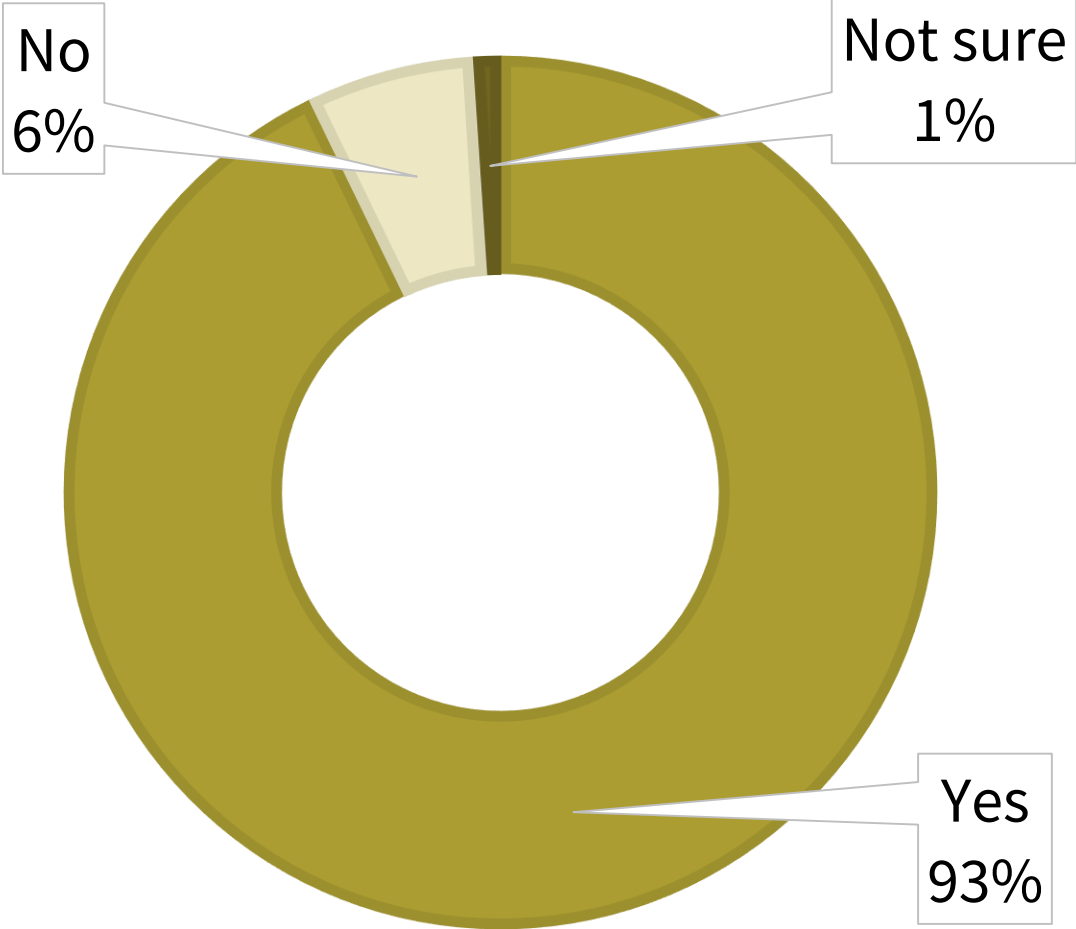
- **May 20, 2024** survey deadline
- **3,102** total respondents
- **18%** response rate
- **+/- 1.79%** statistical margin of error



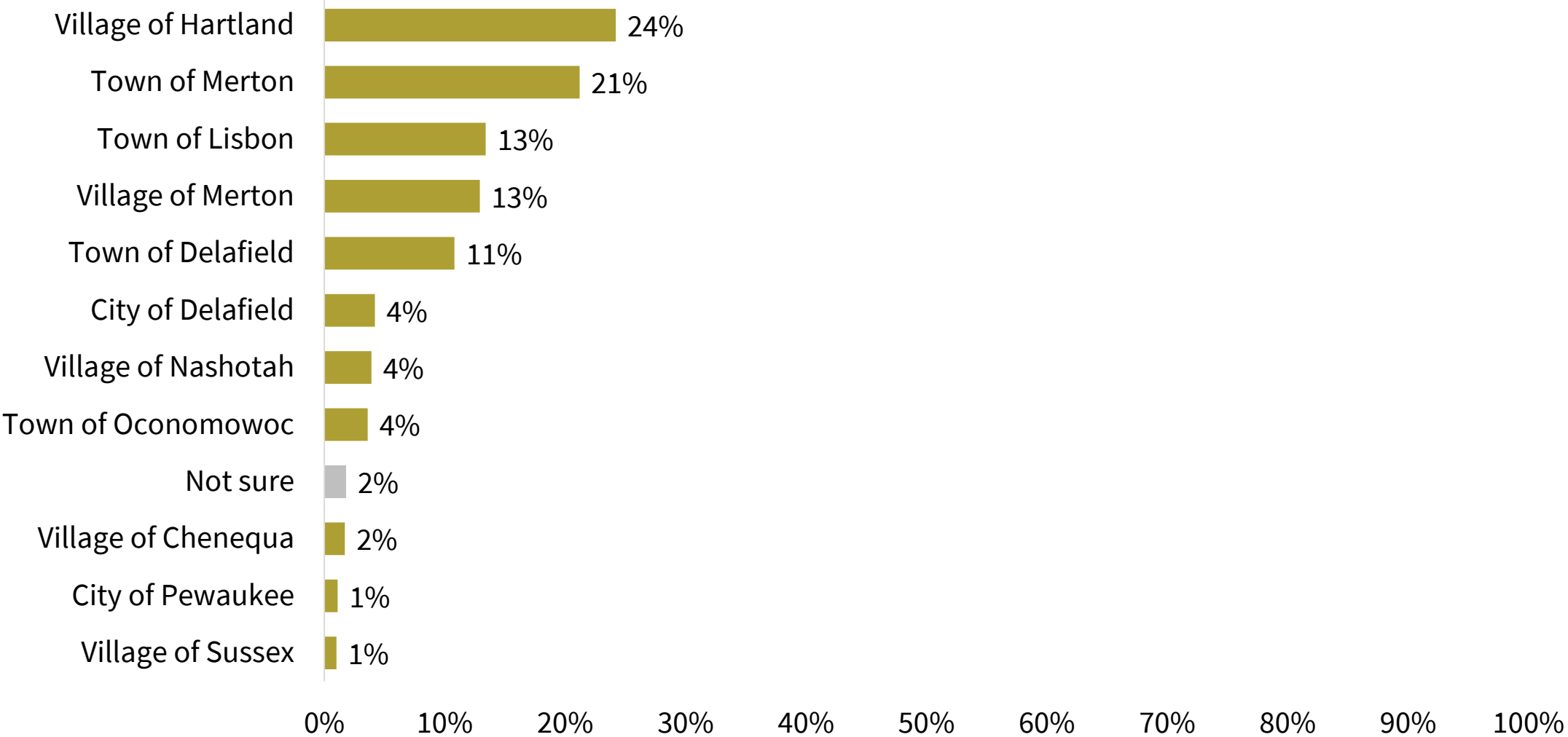
What is your age?



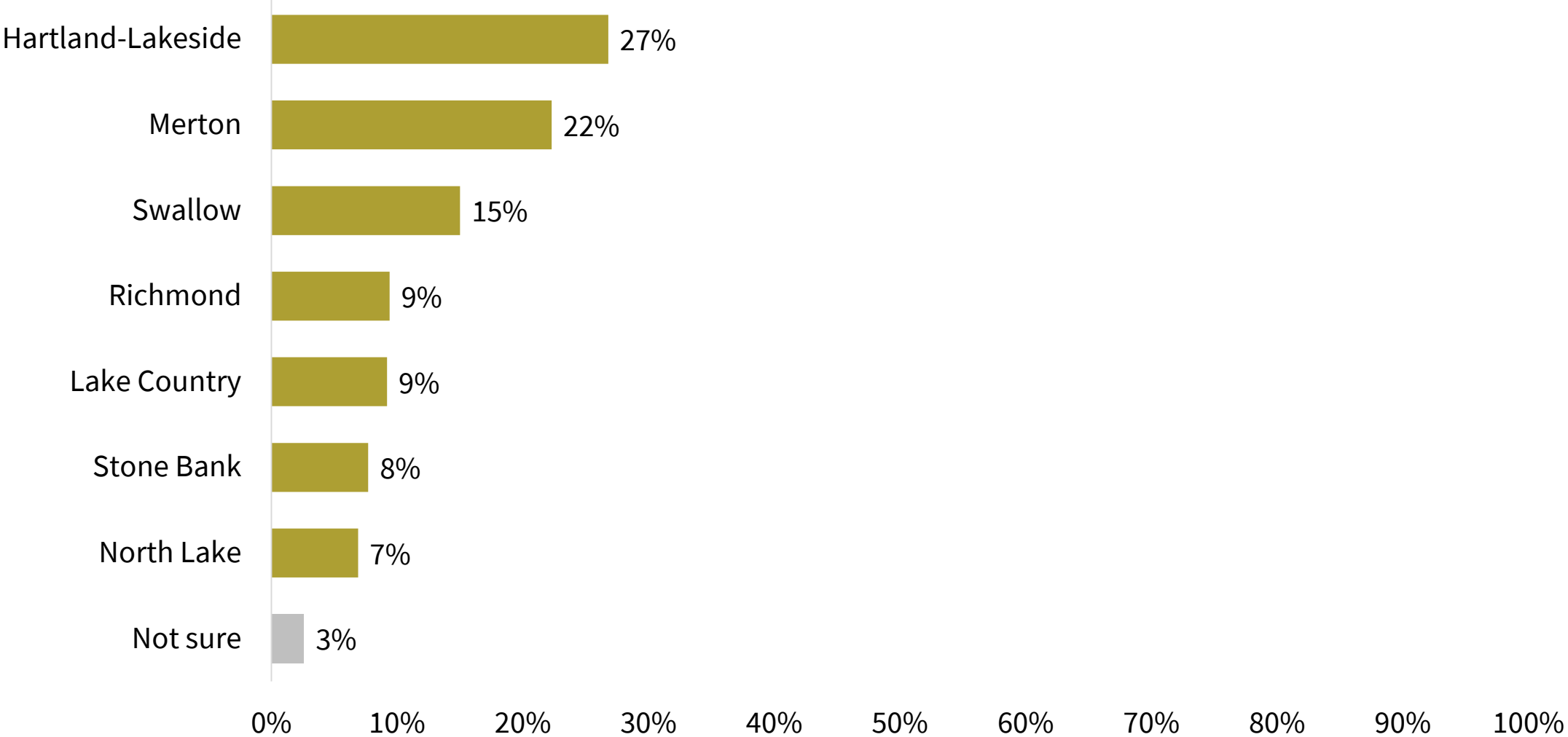
Is your primary residence in the District?



In which municipality do you live?



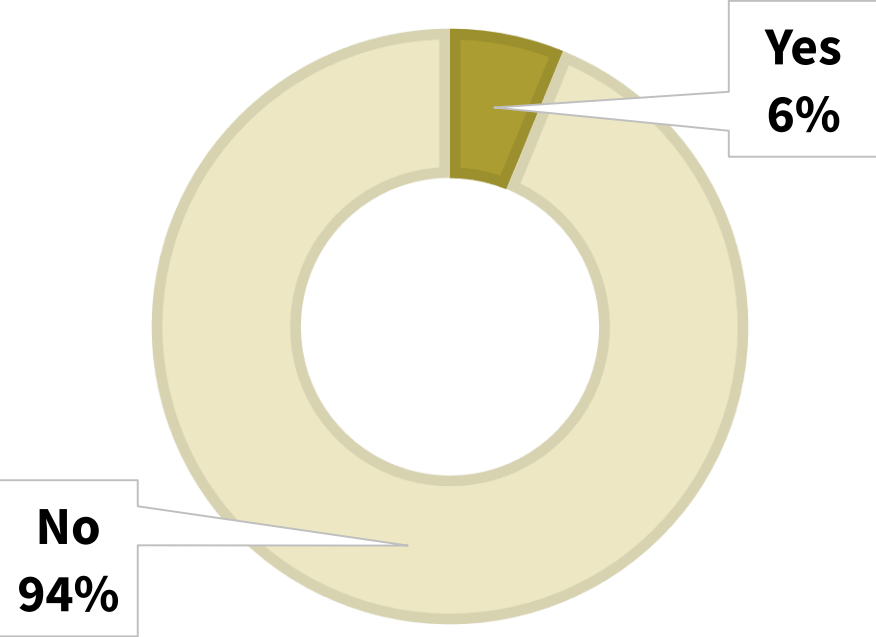
In which K-8 feeder school district do you live?



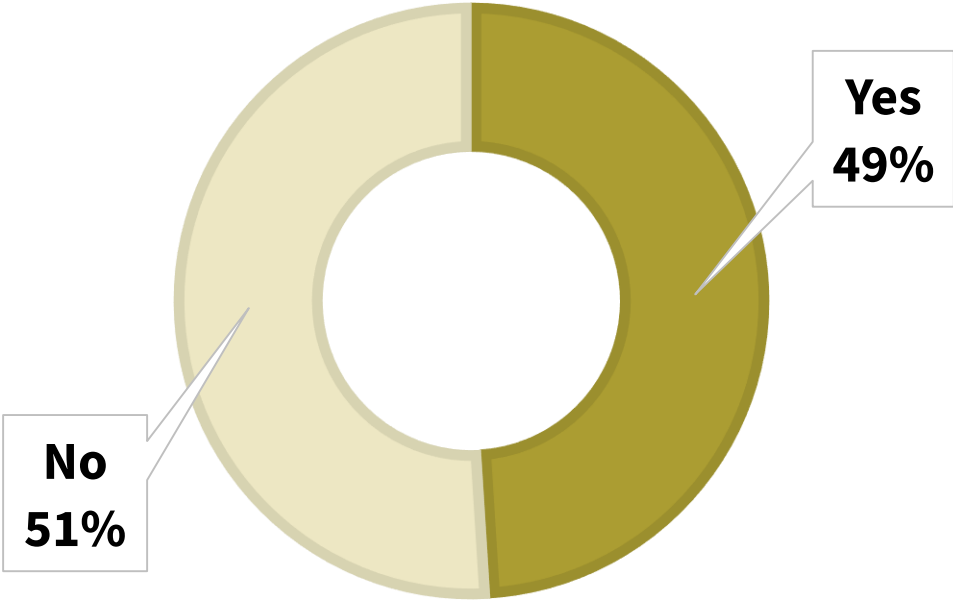
Respondent Information



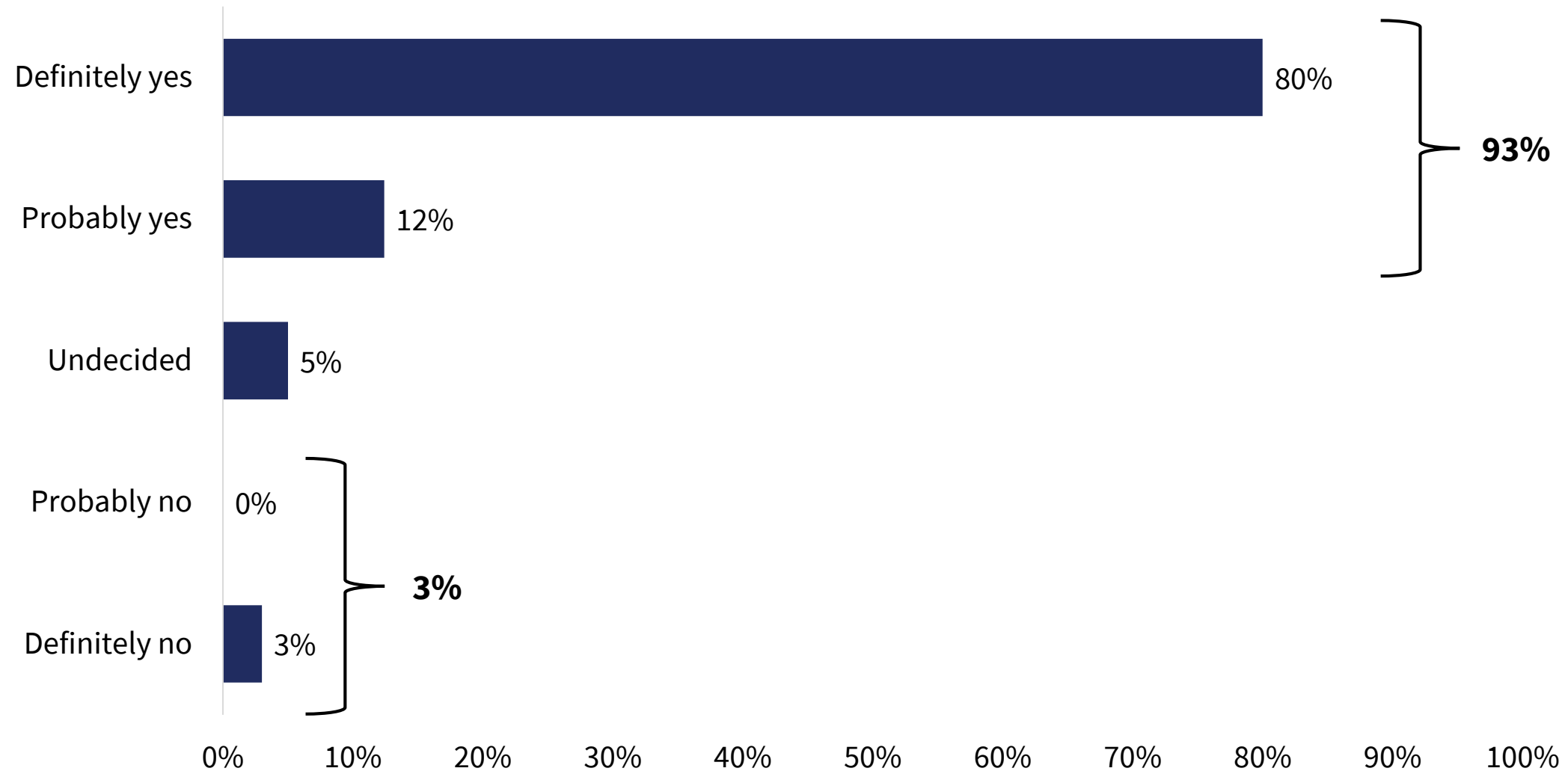
Are you an employee of the District?



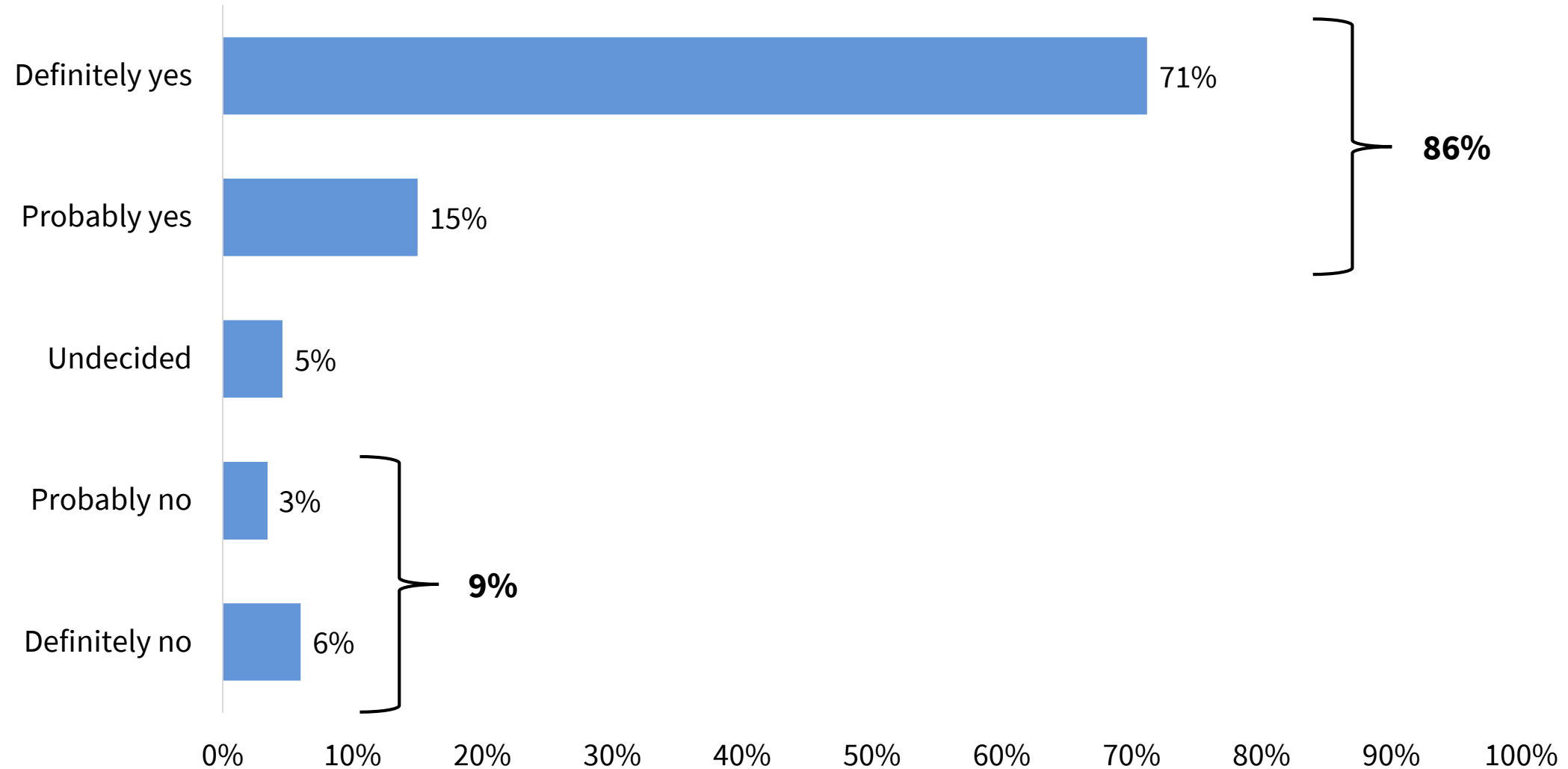
Do you have children attending a school in the District?



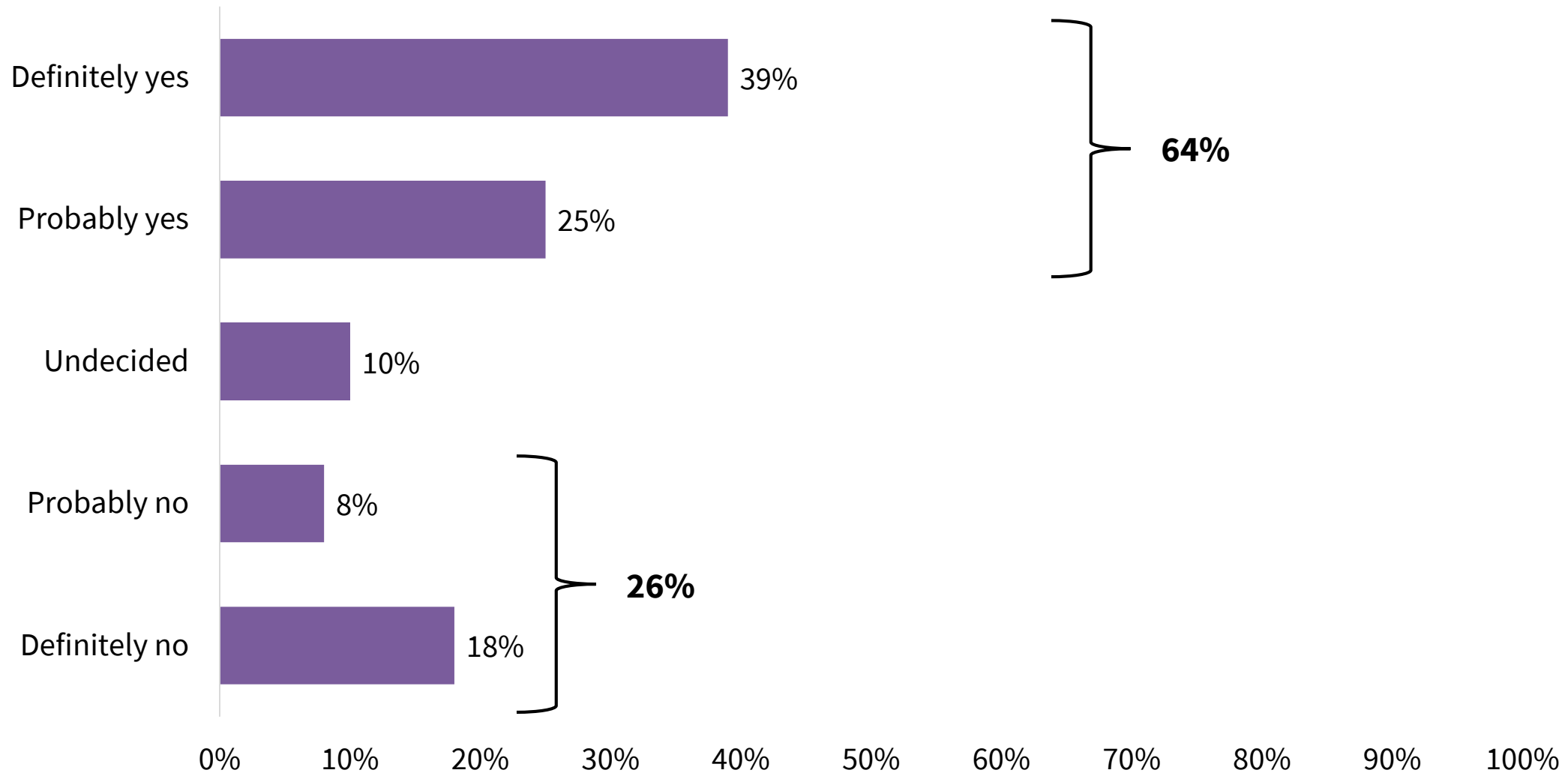
Would you support the renewal of an operational referendum providing \$1.9 million annually for the next four years? (*Staff Residents*)



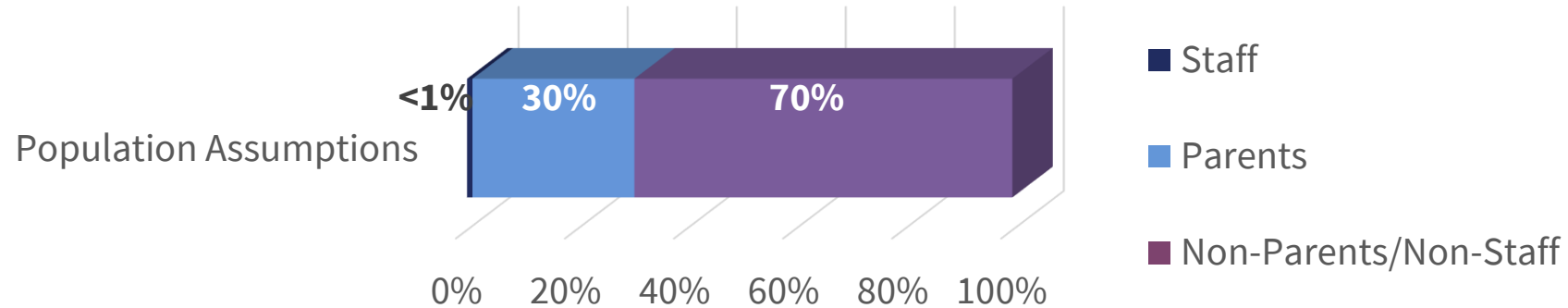
Would you support the renewal of an operational referendum providing \$1.9 million annually for the next four years? (*Parent Residents*)



Would you support the renewal of an operational referendum providing \$1.9 million annually for the next four years? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Operational referendum support



Weighted support for *Definitely yes and Probably yes*:

$$0.30 (86\%) + 0.70 (64\%) = \underline{\underline{70.6\%}}$$



Facility Challenges



Arrowhead's two buildings, South (originally constructed in 1955) and North (originally constructed in 1969), **have similar issues.**

- Many parts of the heating/ventilation, plumbing, and electrical systems are inefficient and past their service life.
- Classrooms are too small, lack breakout/collaboration areas, and have poor natural light.
- Flooring, ceiling tile, doors, and windows in some areas are heavily worn.
- Spaces are not compliant with the Americans with Disabilities Act (ADA).
- Pavement, sidewalks, and exterior masonry are deteriorating.
- Traffic flow needs to be reconfigured to better separate vehicles and pedestrians.

The two-building configuration creates student safety concerns, security challenges, and inefficiencies:

- Students are required to walk ¼-mile between schools to access classes multiple times a day, which makes it difficult to ensure student safety and monitor and control visitor access.
- Class scheduling is more complex because of the time needed to walk between buildings.
- Departments are physically split, which makes communication difficult, especially in emergencies.
- Staff and facilities are duplicated (cafeterias, libraries, tech ed, art, music, gyms, etc.).

The full facilities report can be accessed at: www.arrowheadschoools.org/LRFP/index.cfm

Facility Challenges



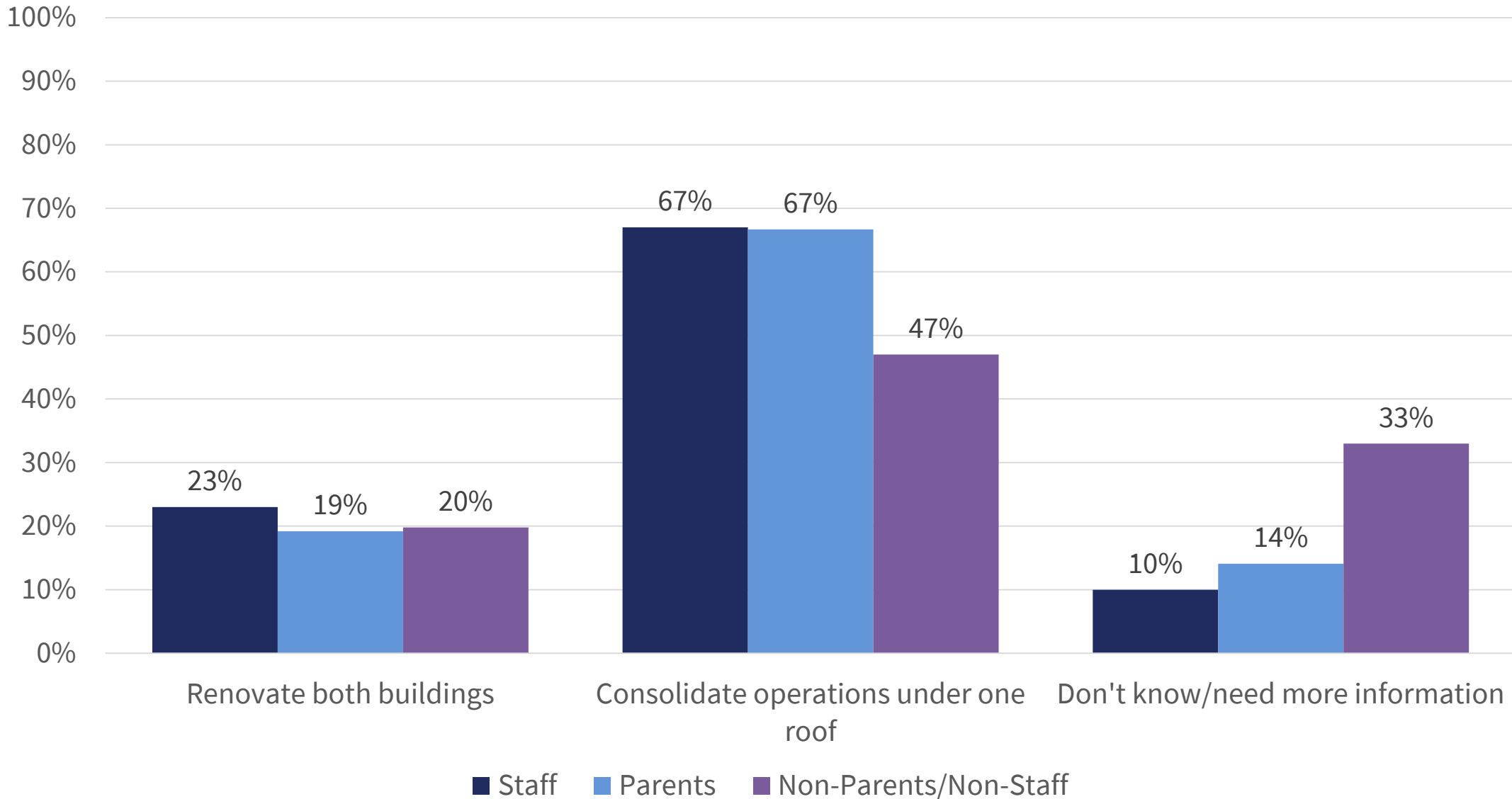
We are at a crossroads and need to decide how to make future facility investments.

Renovate both buildings. This approach will renovate all classrooms, labs, and support areas at both buildings as well as address all maintenance issues. This option would not address all safety concerns and efficiency issues.

Consolidate operations under one roof. This approach will improve student safety and security. It will also reduce annual operating costs and eliminate some future maintenance expenses. However, it will require a more significant initial investment (options are outlined on the next page).

A majority of participants at the community sessions felt consolidating was the best alternative. Both approaches would require funding from a capital referendum (which requires support from a majority of Arrowhead voters). Since 1998, nearly 90% of school districts in Wisconsin have pursued this type of referendum. Arrowhead has not secured capital referendum funding in nearly 25 years.

What advice would you give the District?



Building Options

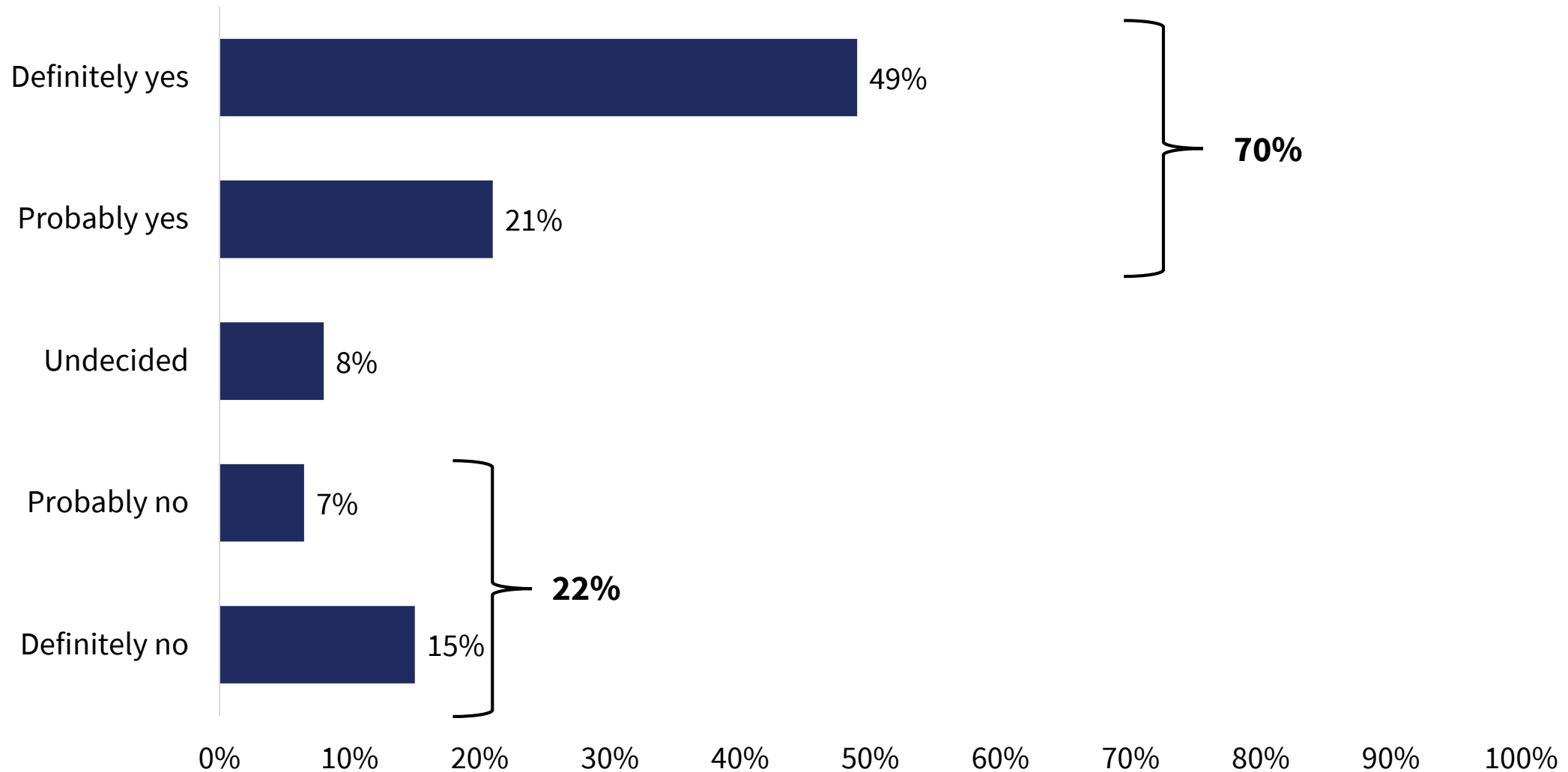


The following options were developed for community feedback. ***Please note, none of these options include the cost of building a new pool or auditorium which are outlined on the next page.***

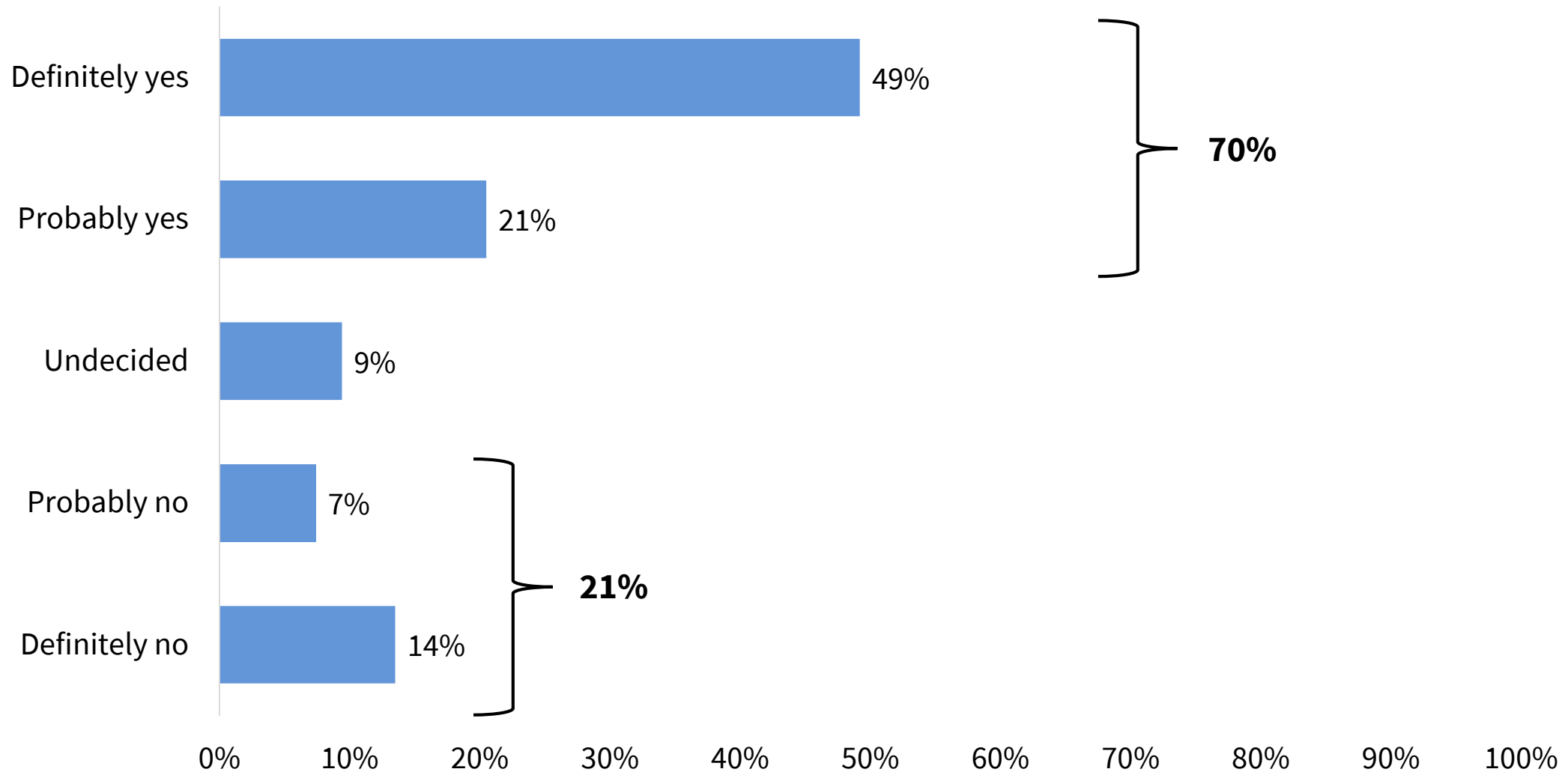
Consolidate by building a new high school

The new school would be built on the existing property and provide the most design flexibility. The entire project would need to be completed before students could move. Therefore, it would not impact teaching and learning, but it will require the largest upfront investment.

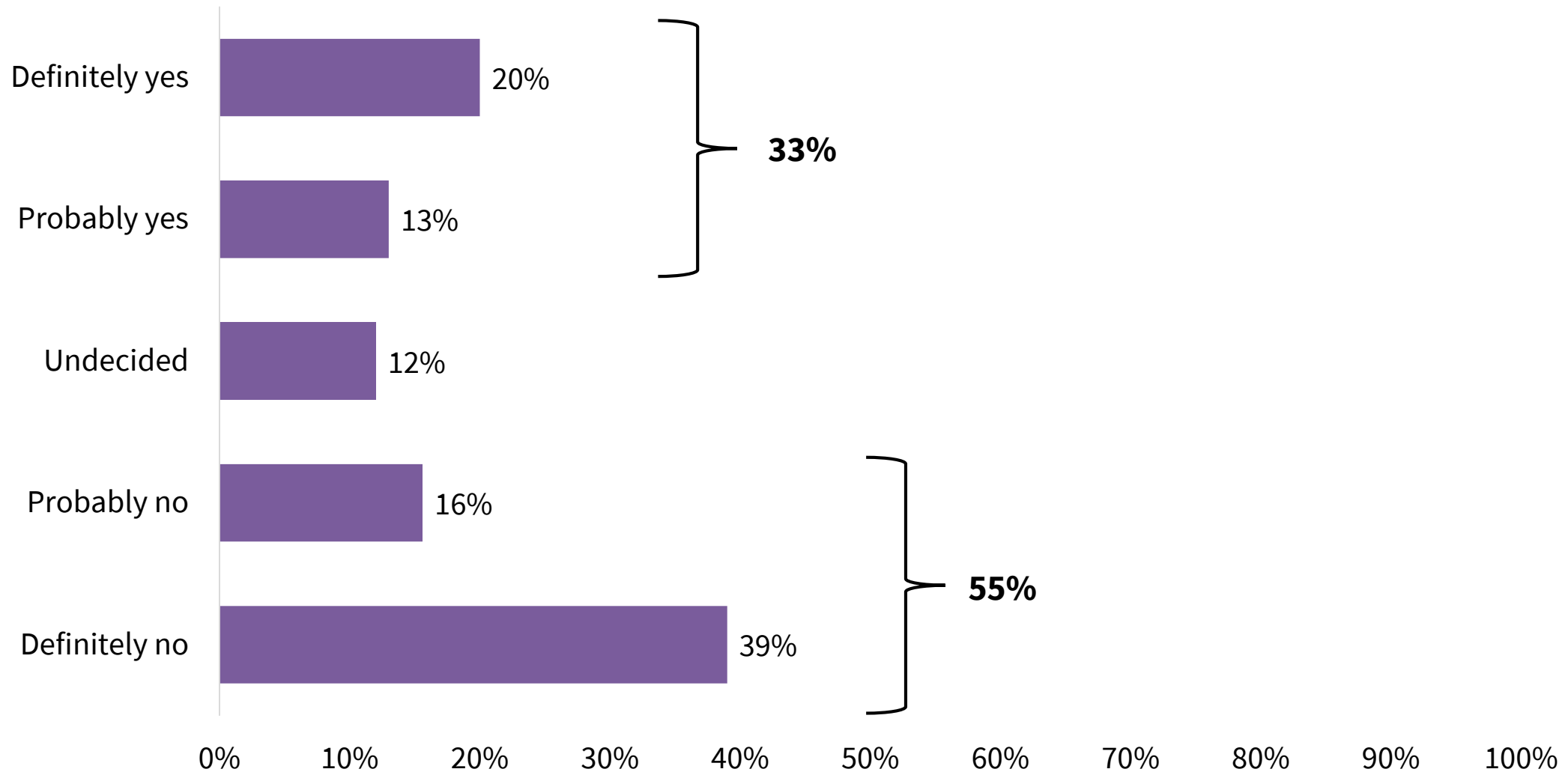
Would you support a \$214.5 million referendum to build a new high school? (*Staff Residents*)



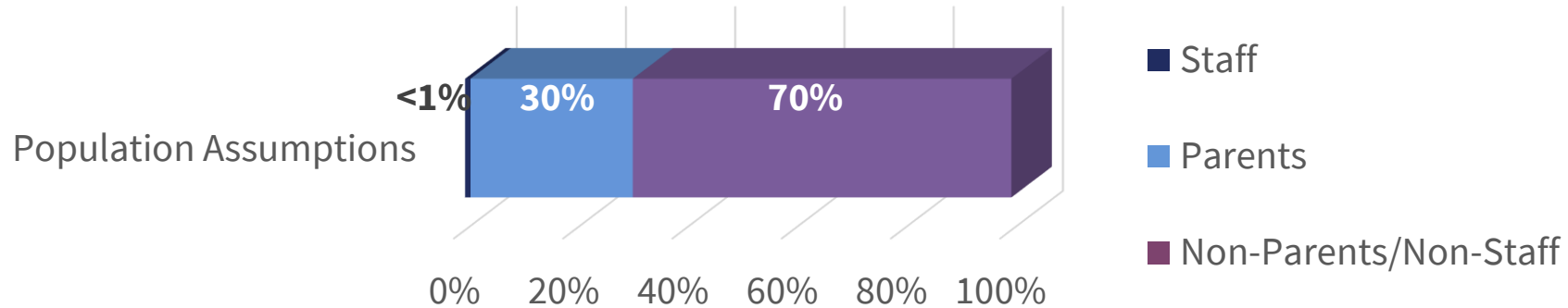
Would you support a \$214.5 million referendum to build a new high school? (*Parent Residents*)



Would you support a \$214.5 million referendum to build a new high school? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: \$214.5 million capital referendum



Weighted support for *Definitely yes and Probably yes*:

$$0.30 (70\%) + 0.70 (33\%) = \underline{\underline{44.1\%}}$$

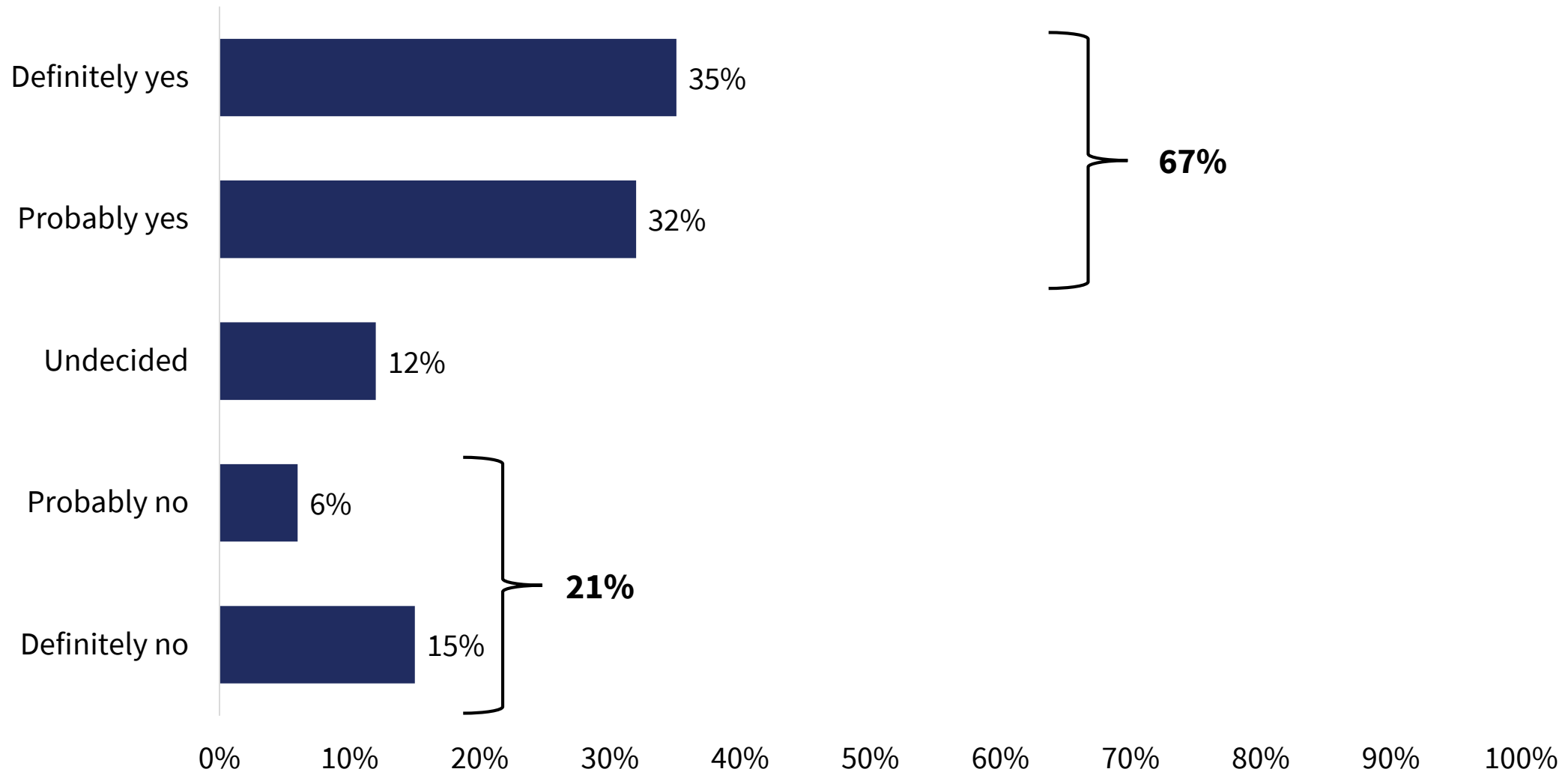
Building Options



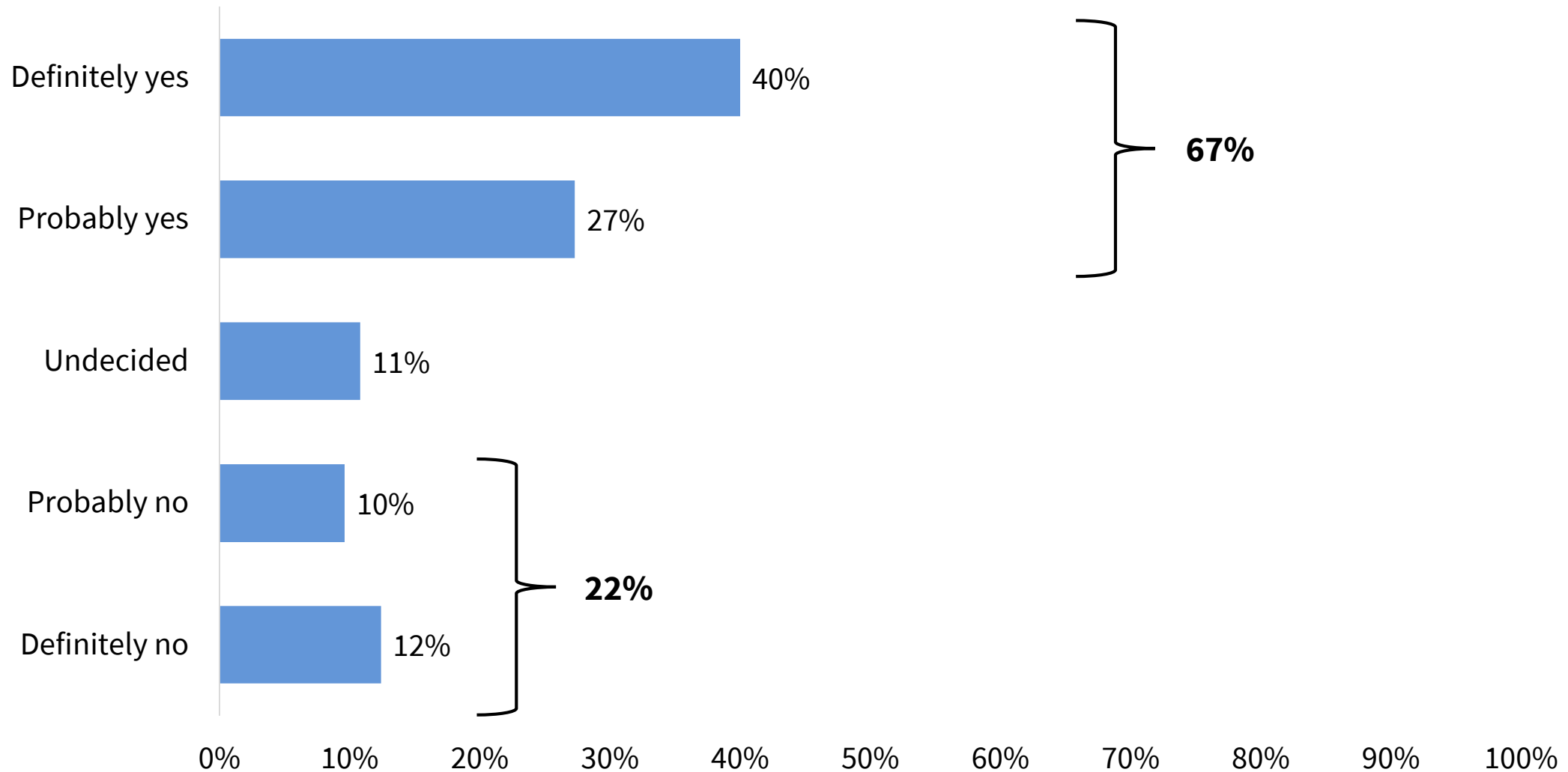
Consolidate by renovating and adding onto an existing school

This option would consolidate to a single campus by adding the needed space, addressing all maintenance needs, and fully renovating existing classrooms, labs, and support areas.

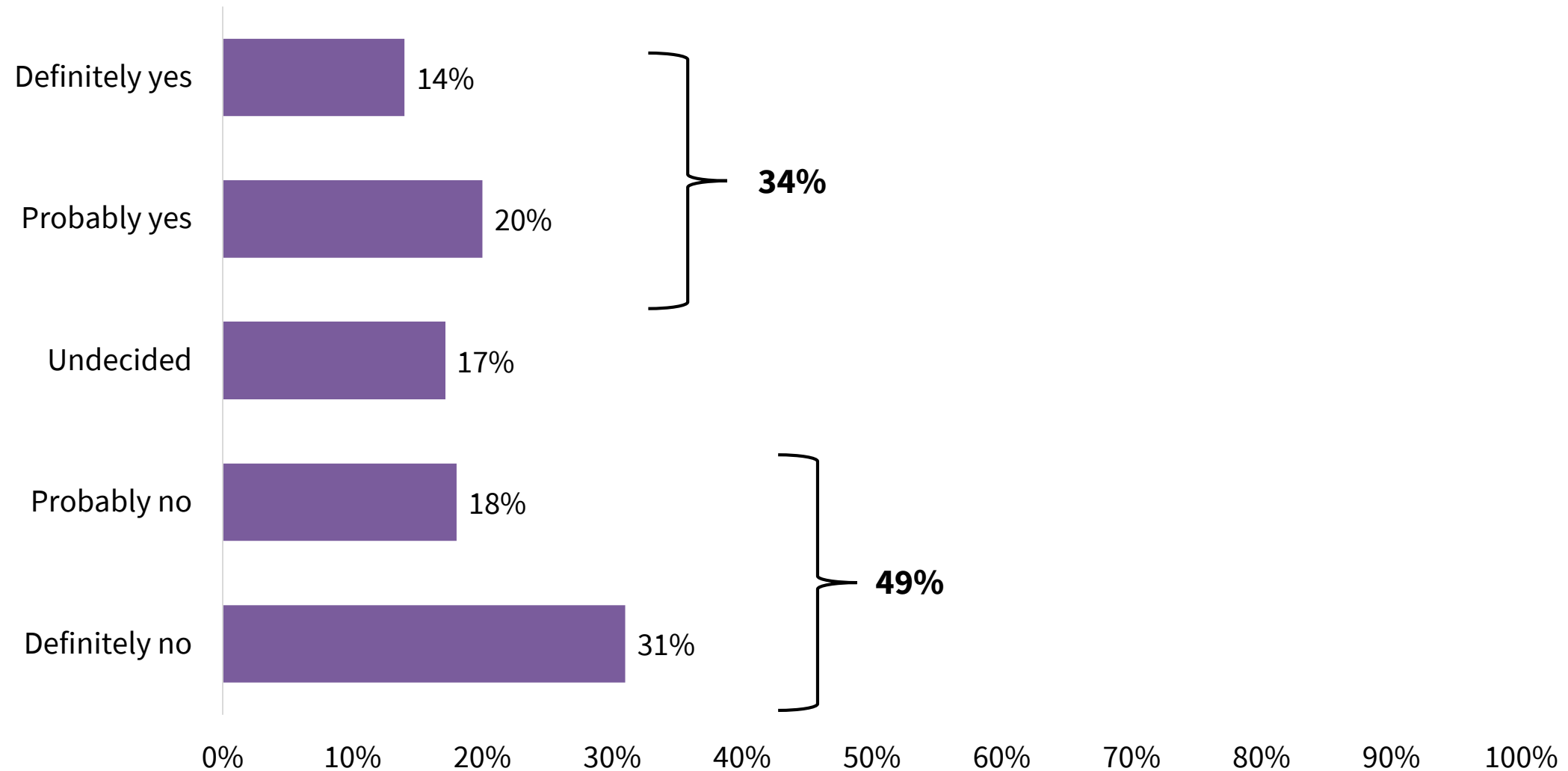
Would you support a \$172.2 million referendum to renovate/expand an existing school? (*Staff Residents*)



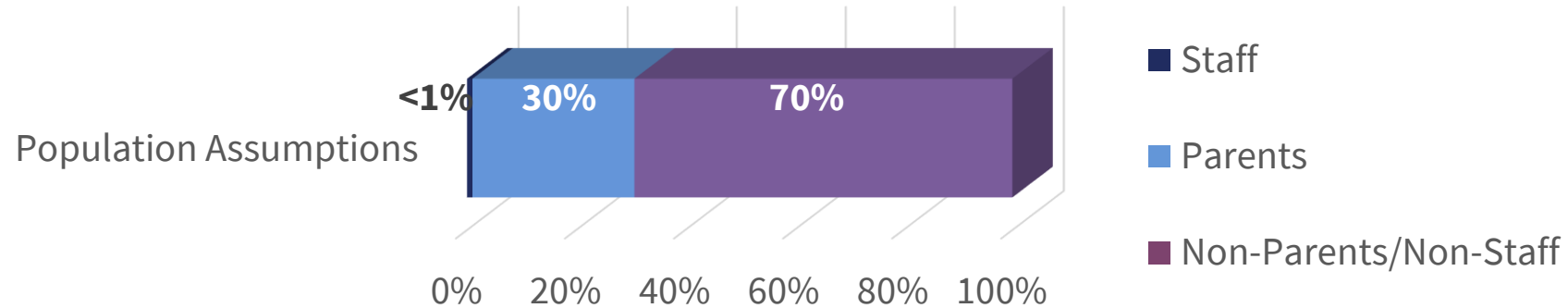
Would you support a \$172.2 million referendum to renovate/expand an existing school? (*Parent Residents*)



Would you support a \$172.2 million referendum to renovate/expand an existing school? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: \$172.2 million capital referendum



Weighted support for *Definitely yes and Probably yes*:

$$0.30 (67\%) + 0.70 (34\%) = \underline{\underline{43.9\%}}$$

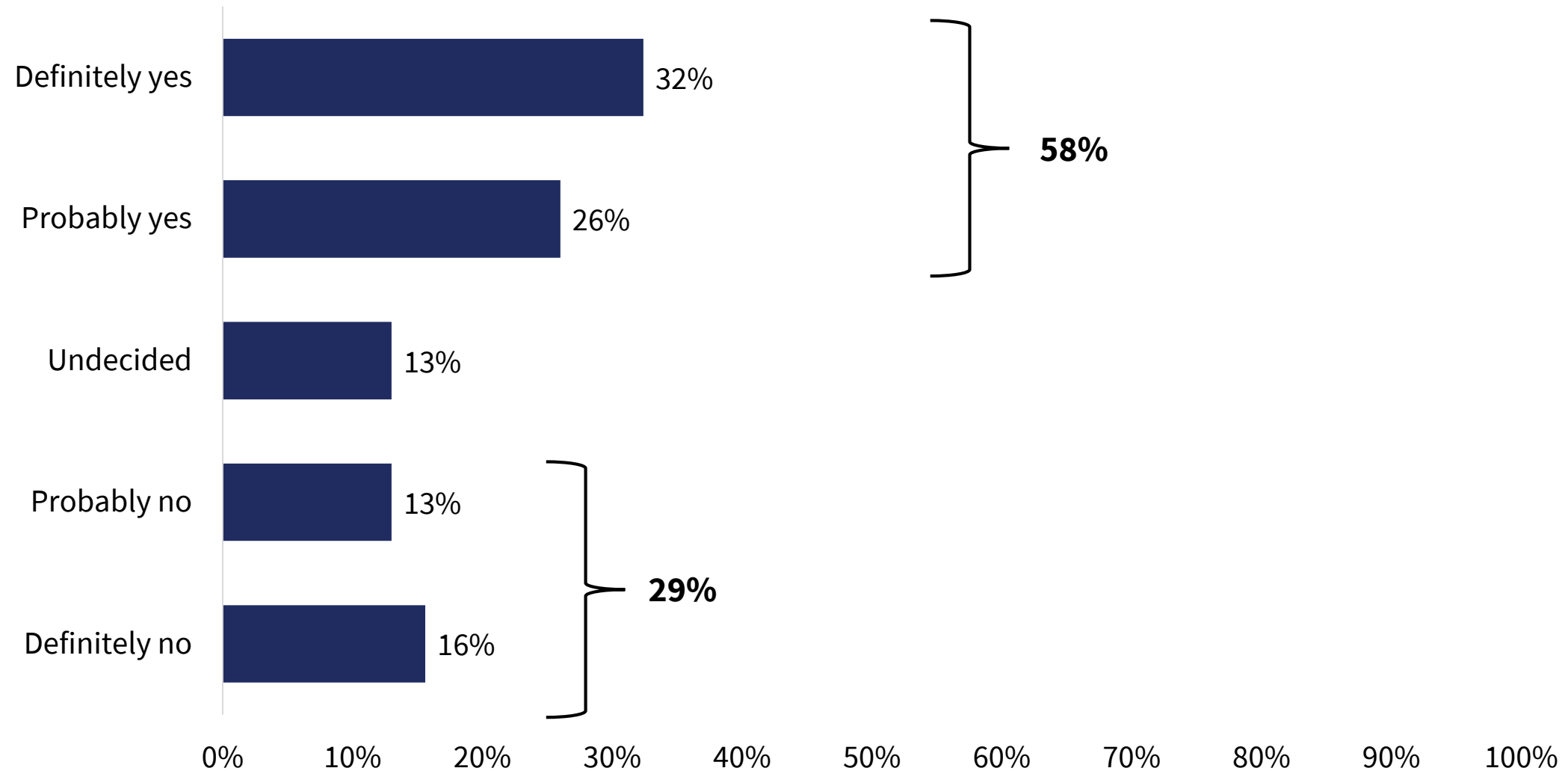
Building Options



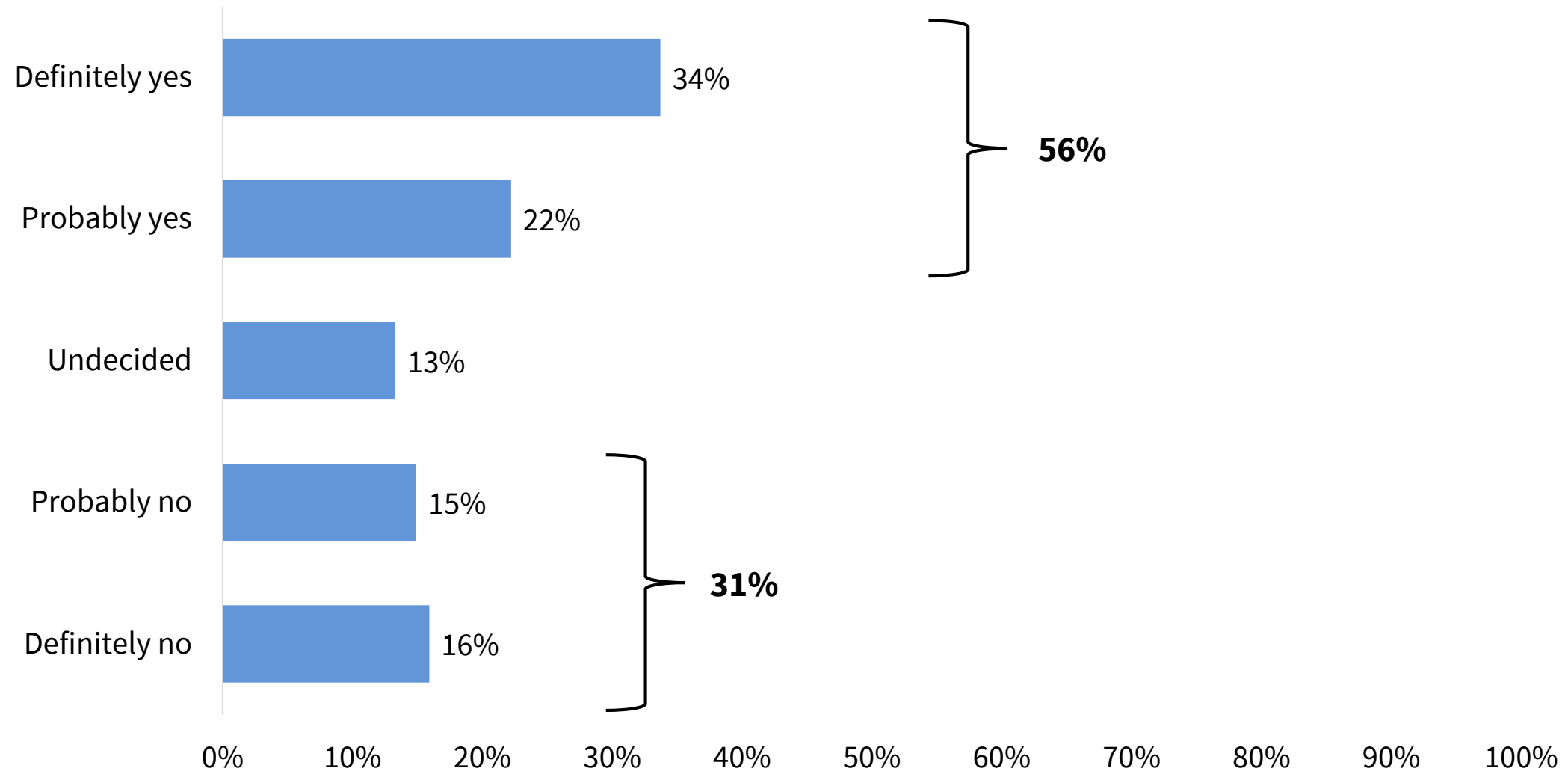
Renovate both buildings

This option would address all maintenance needs and fully renovate existing classrooms, labs, and support areas at both buildings.

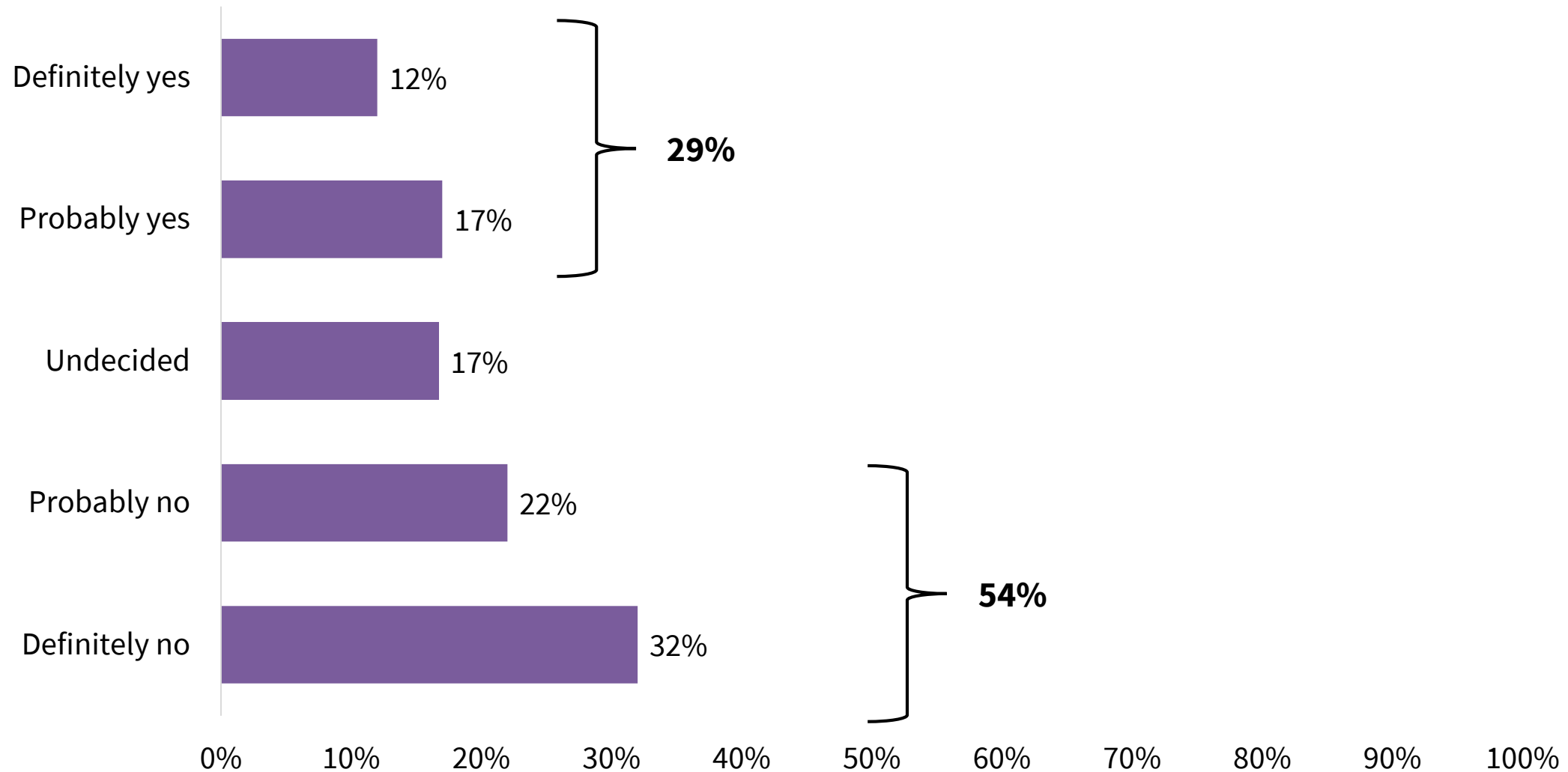
Would you support a \$153.2 million referendum to renovate both buildings? (*Staff Residents*)



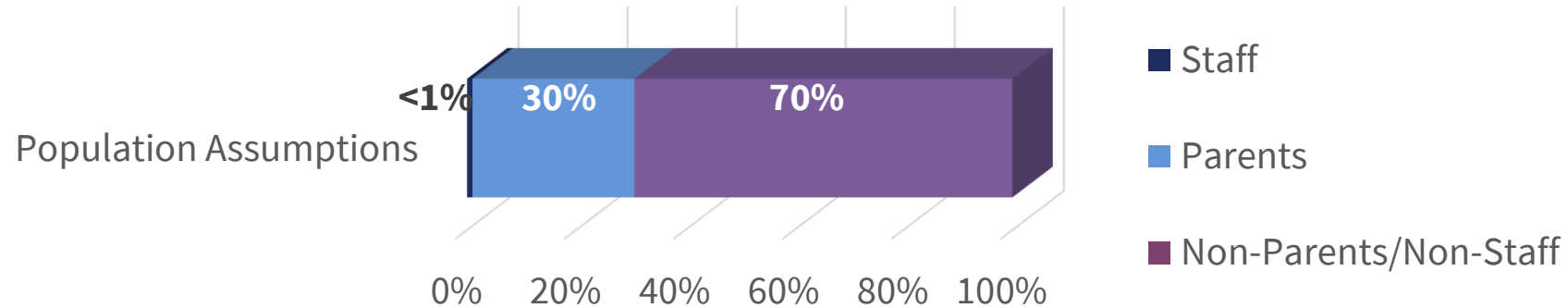
Would you support a \$153.2 million referendum to renovate both buildings? (*Parent Residents*)



Would you support a \$153.2 million referendum to renovate both buildings? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: \$153.2 million capital referendum



Weighted support for *Definitely yes and Probably yes*:

$$0.30 (56\%) + 0.70 (29\%) = \underline{\underline{\mathbf{37.1\%}}}$$

Additional Project: Swimming Pool

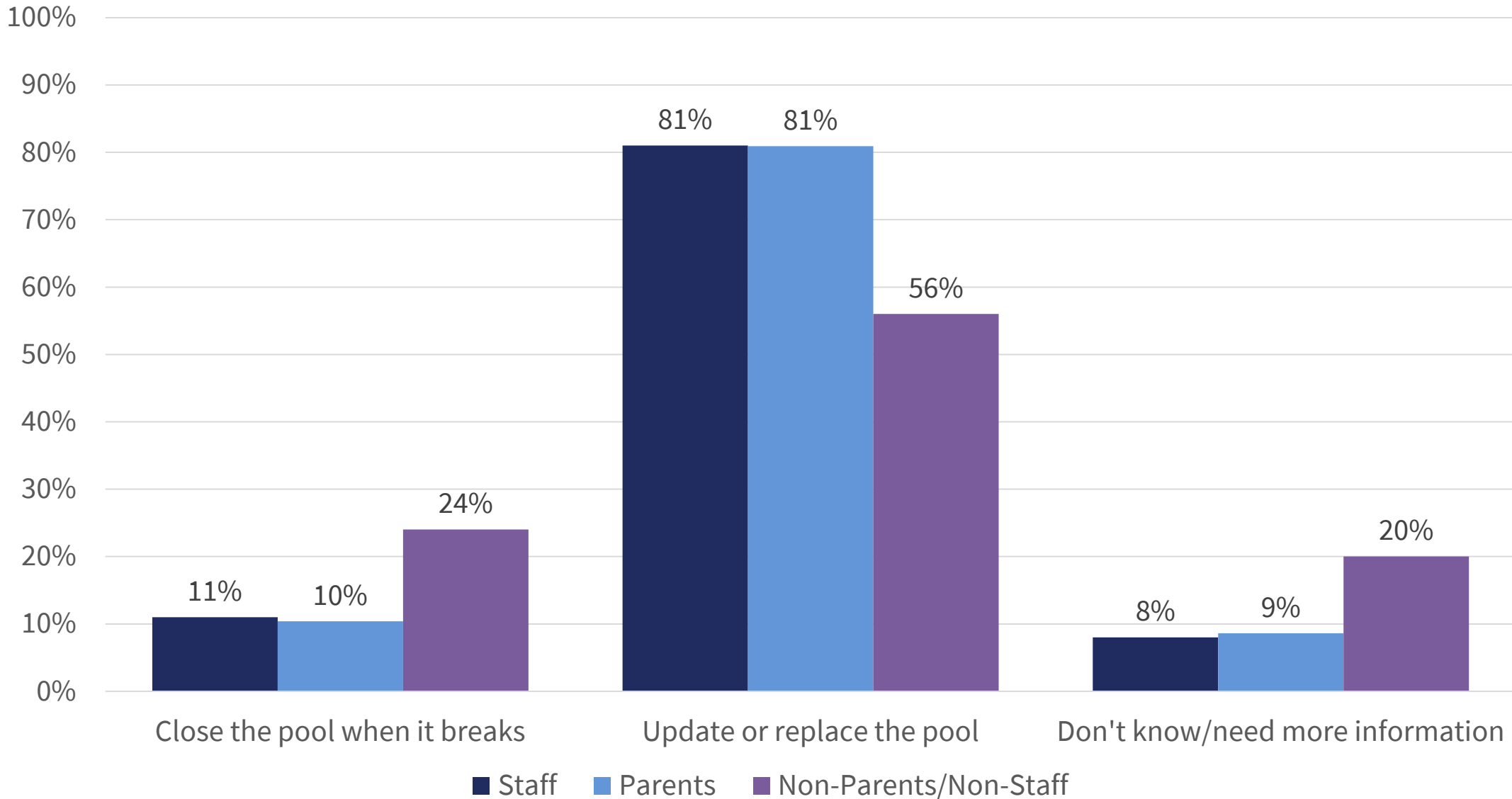


Arrowhead's pool was built in 1974 and partially repaired in 2006 and 2010 to keep it operational. The pool is used for physical education classes, swim team practice and meets, swimming lessons, community swim club, and open swimming.

The pool has exceeded its expected service life. Because of its age, repairs are more complicated and costly. Due to its size (6 lanes) and water depth, the swim teams cannot hold WIAA sectional events.

When the pool breaks again, the school board has decided not to spend more than \$100,000 to make repairs. When this happens, the pool would be closed.

What advice would you give the District? (Pool)



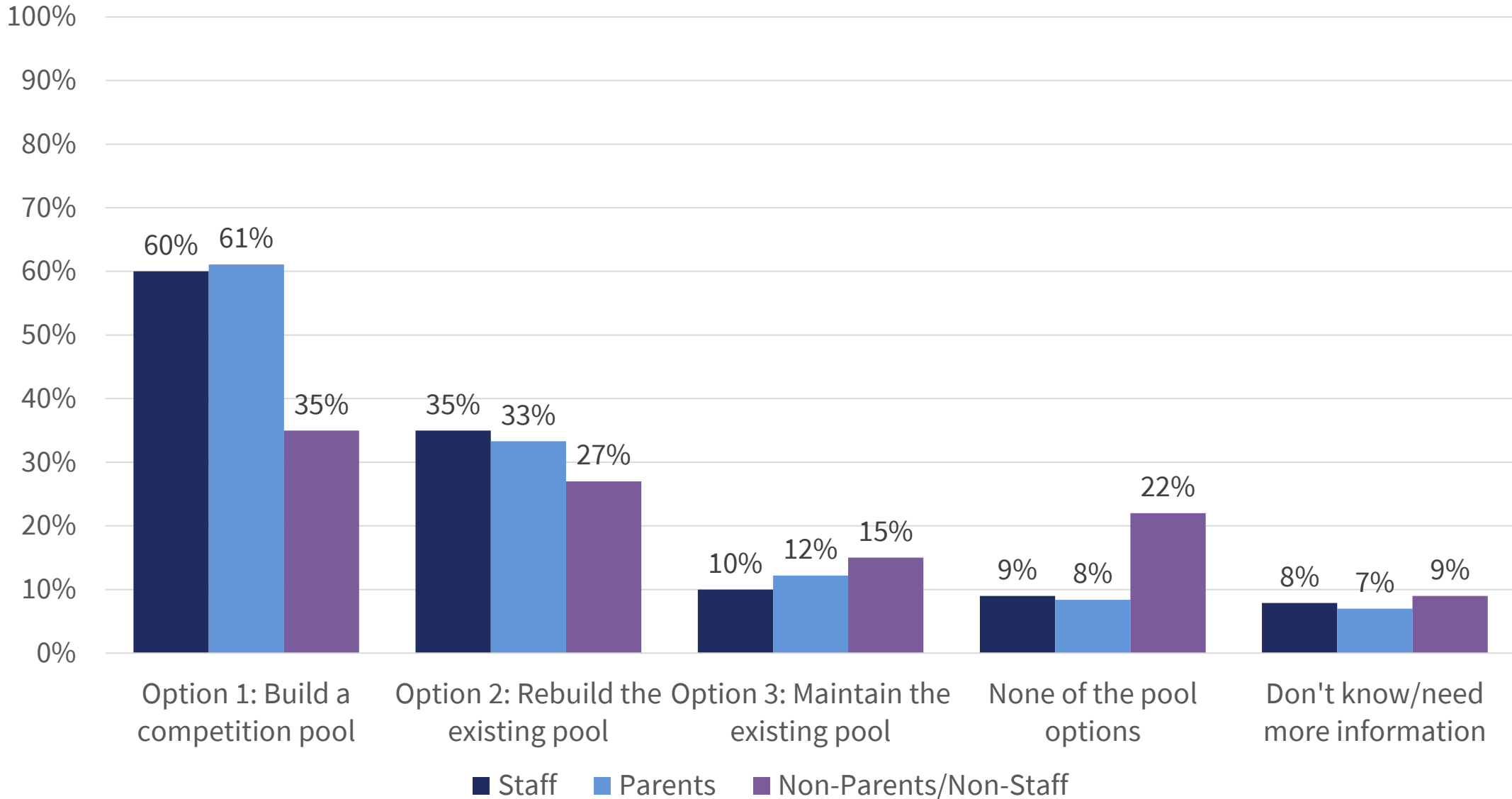
Additional Project: Swimming Pool



If the community chooses to update or replace the pool, there are three options.

	Option 1: Build a competition pool	Option 2: Rebuild the existing pool	Option 3: Maintain the current pool
Number of swim lanes	8	8	6
Spectator seating	600	252	252
Diving well	Yes	Yes	No
Locker room addition	Yes	No	No
Estimated cost	\$22.6 million	\$9.9 million	\$6.2 million
Tax increase for every \$100,000 of property value	\$19	\$11	\$7

Which option(s) would you support at this time? *(Residents)*



Additional Project: Auditorium



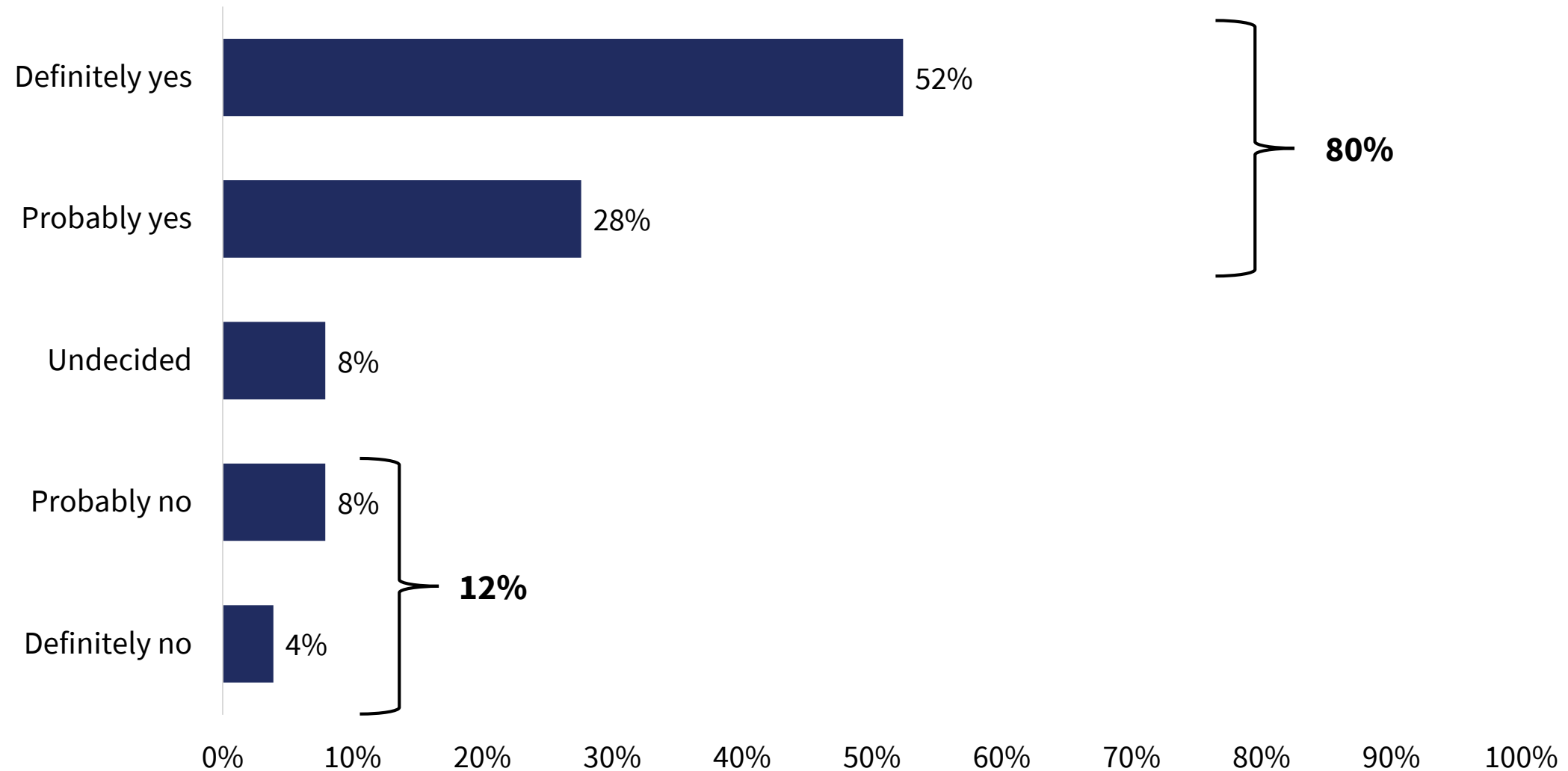
Challenges:

- The current theater holds only 439 spectators despite each grade level exceeding 500 students.
- The space lacks an orchestra pit, a light/sound booth, and adequate dressing rooms.
- The scene shop is too small. This requires scenery construction to occur on the stage.
- The current layout does not meet current Americans with Disabilities Act (ADA) requirements.

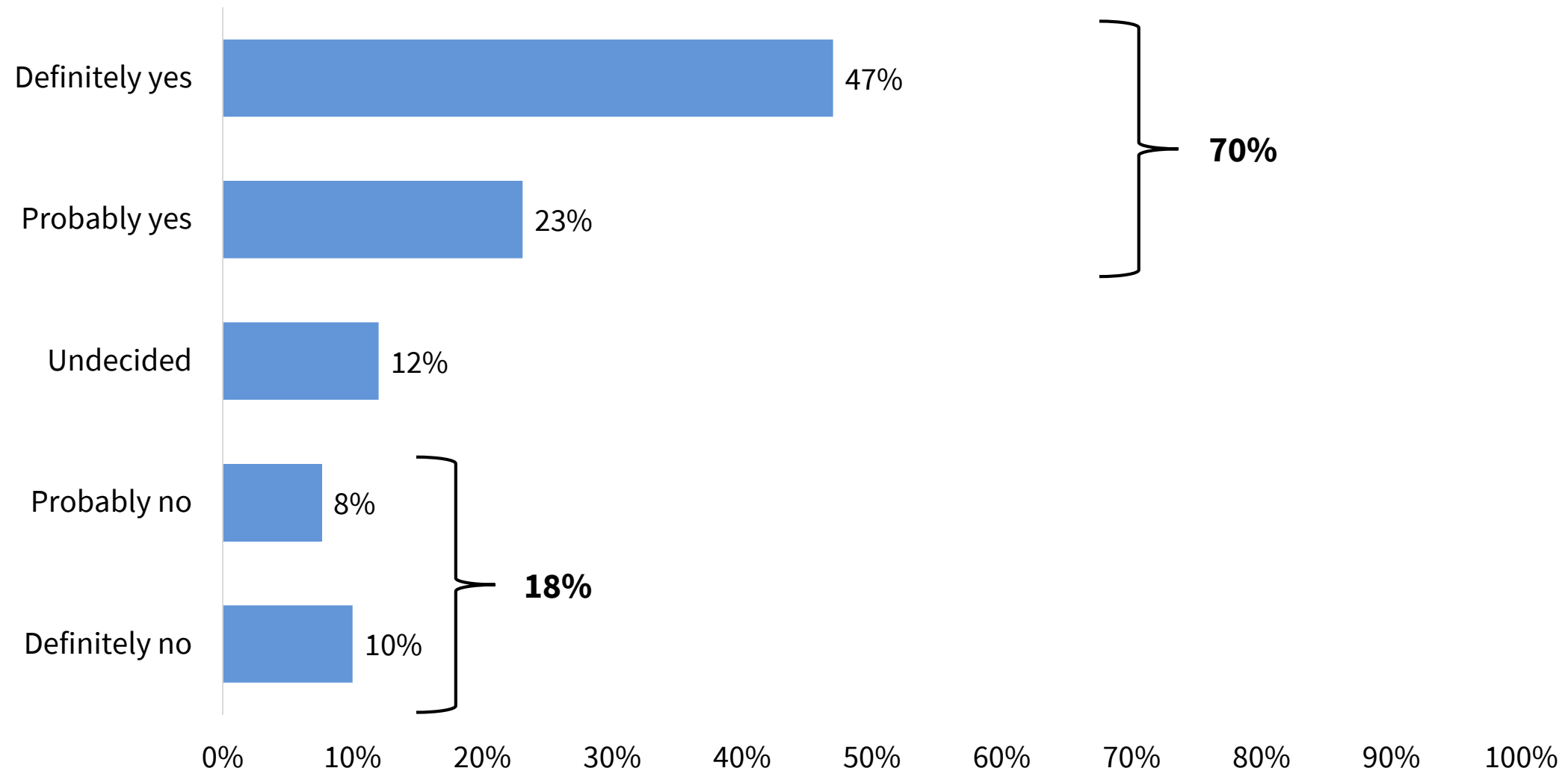
This project would include:

- ✓ Seating for 1,000 and a dedicated entrance/lobby
- ✓ Stage with fly space and orchestra pit
- ✓ Dressing rooms, scene shop, and storage

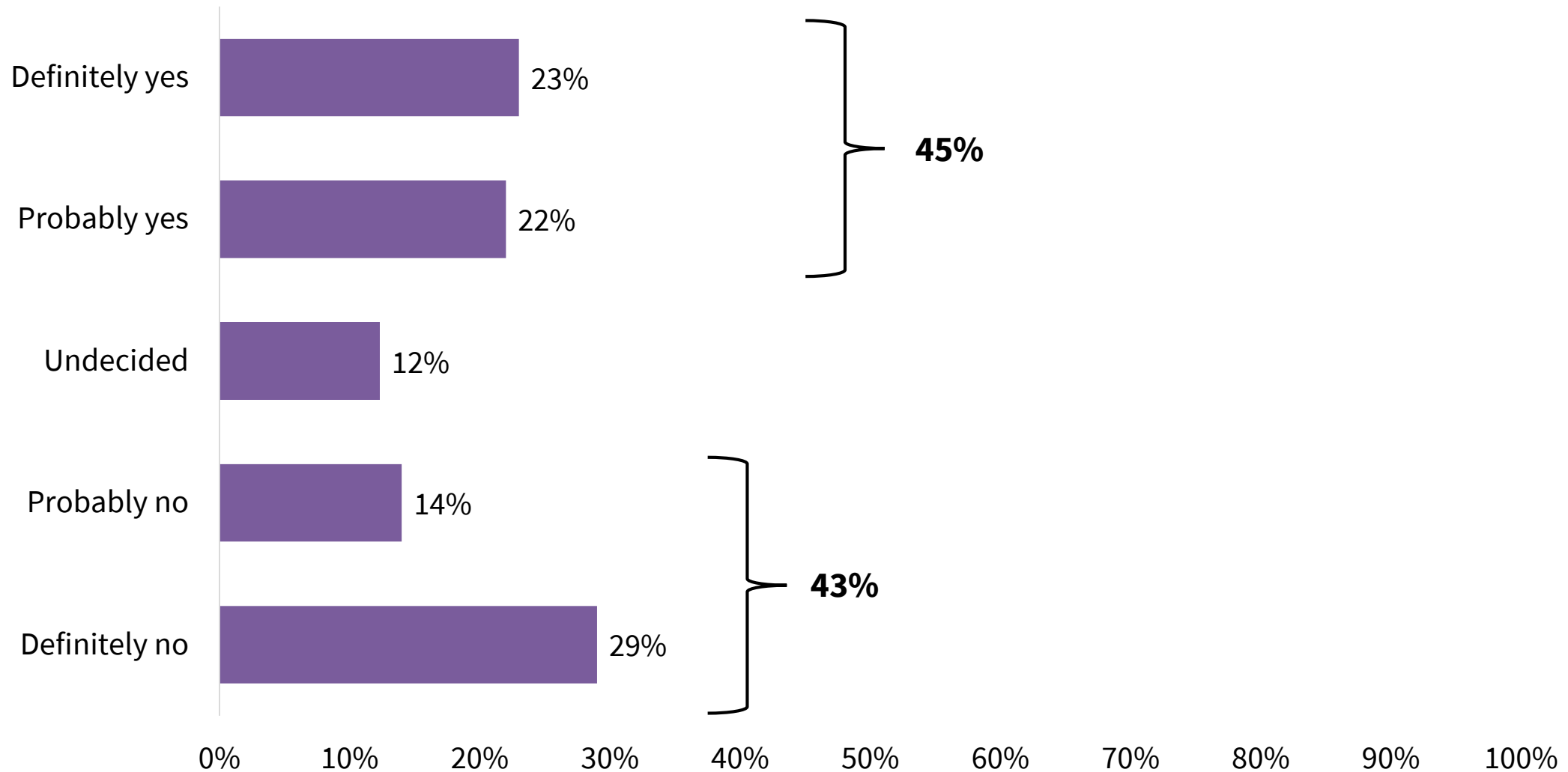
Would you support a \$24.1 million referendum to build an auditorium? (*Staff Residents*)



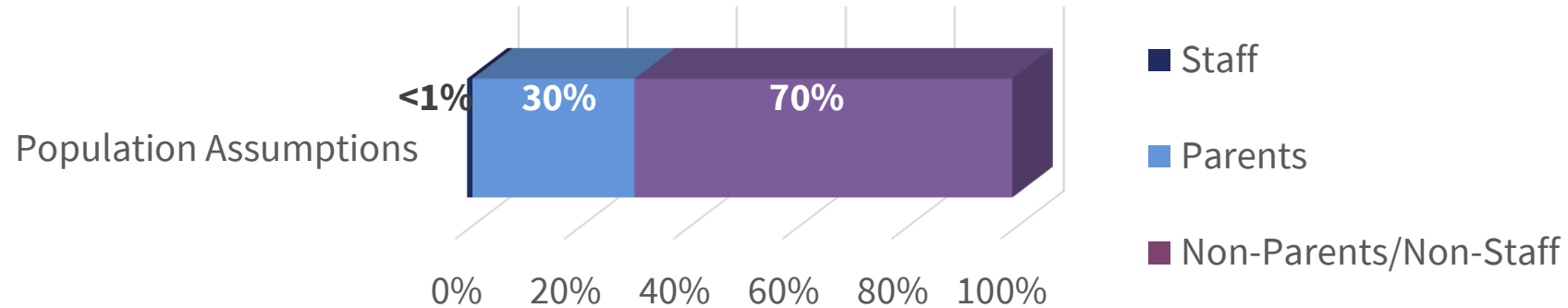
Would you support a \$24.1 million referendum to build an auditorium? (*Parent Residents*)



Would you support a \$24.1 million referendum to build an auditorium? (*Non-Parent/Non-Staff Residents*)



Additional Analysis: Auditorium referendum



Weighted support for *Definitely yes and Probably yes*:

$$0.30 (71\%) + 0.70 (44\%) = \underline{\underline{52.5\%}}$$



All New Facilities

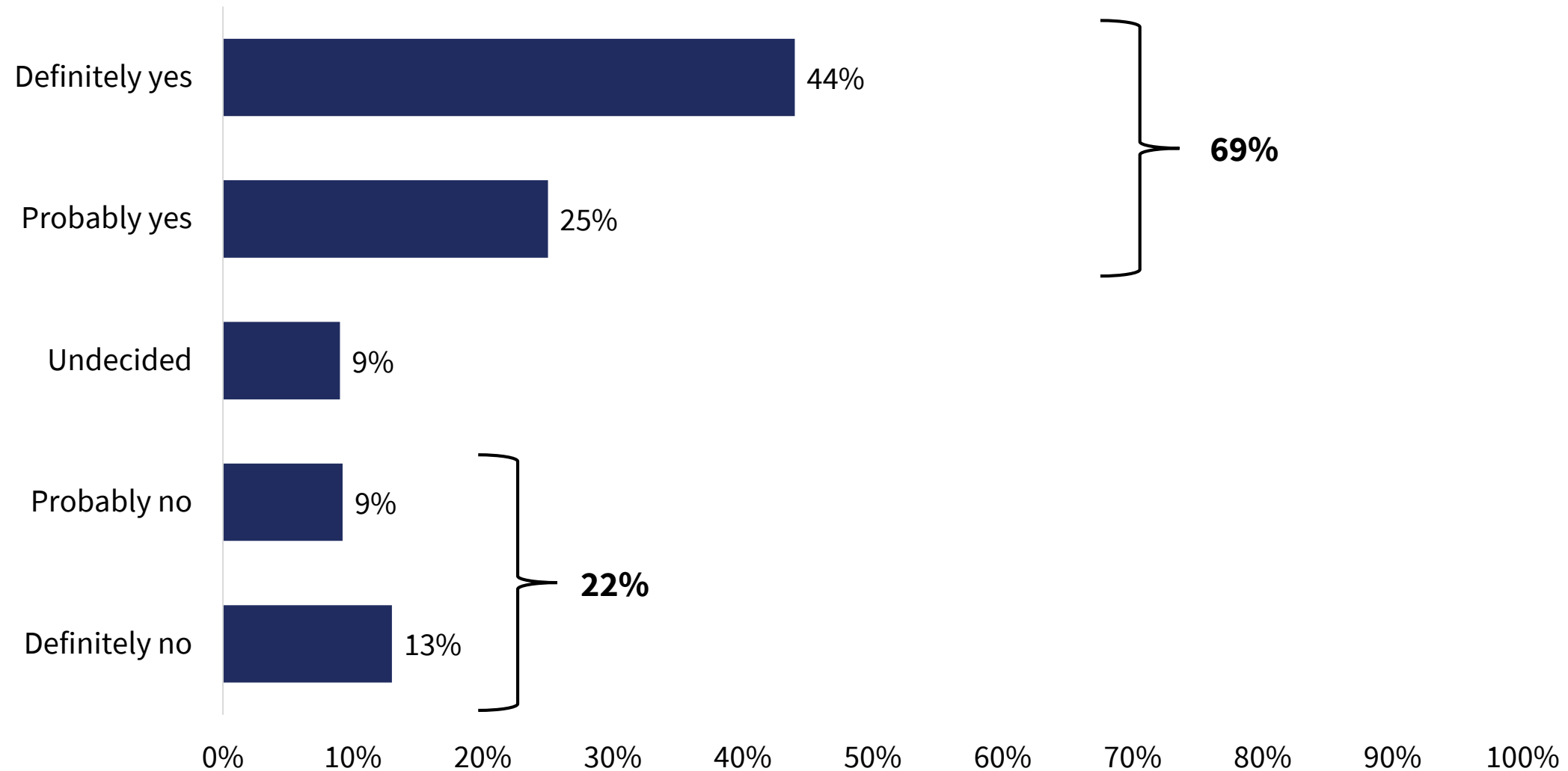


During the community meetings this spring, participants asked the District to allow the community to consider building all new facilities at one time.

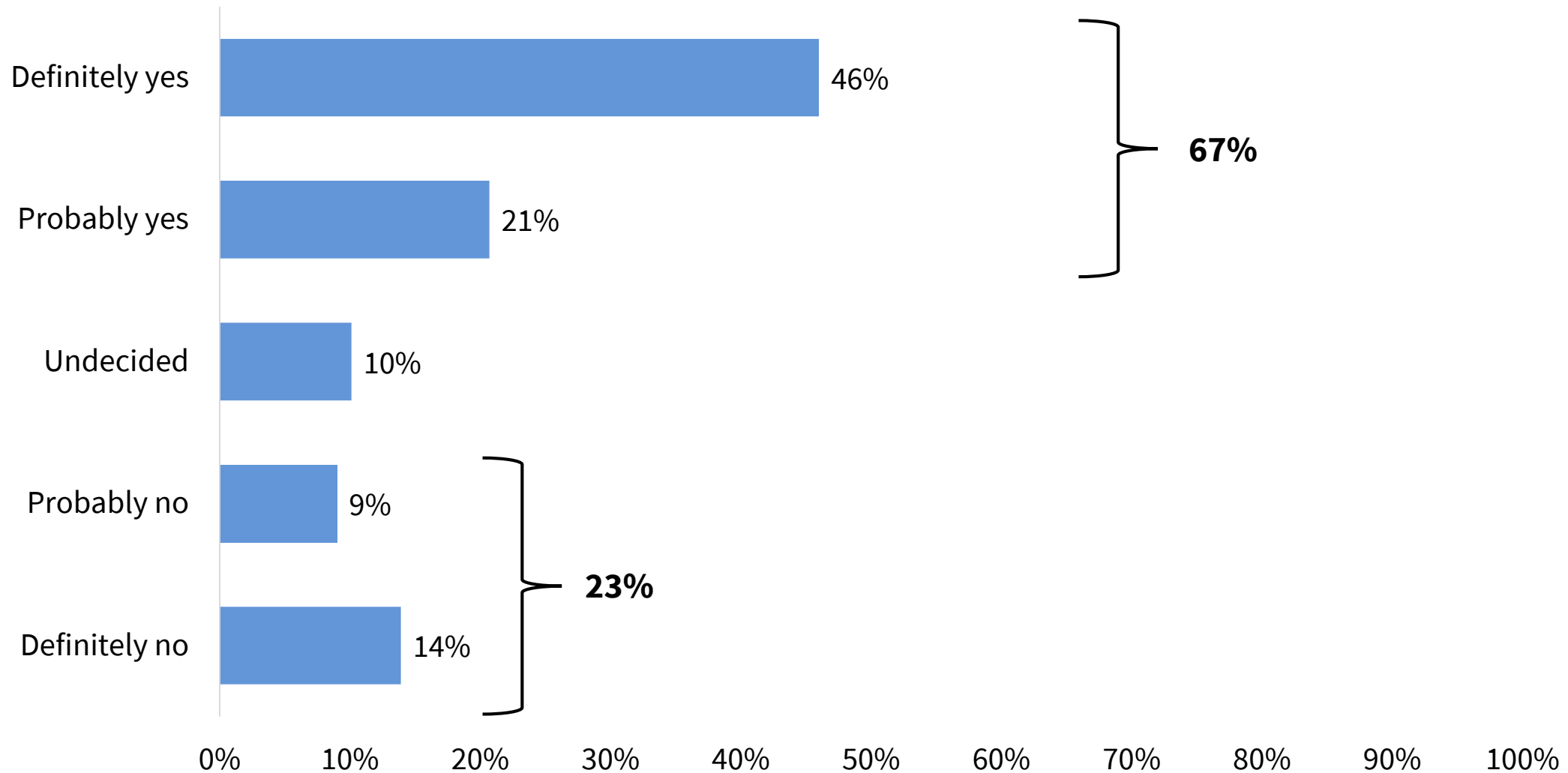
Projects

New High School	\$214.5 million
Competition Swimming Pool	\$22.6 million
New Auditorium	<u>\$24.1 million</u>
Total	\$261.2 million

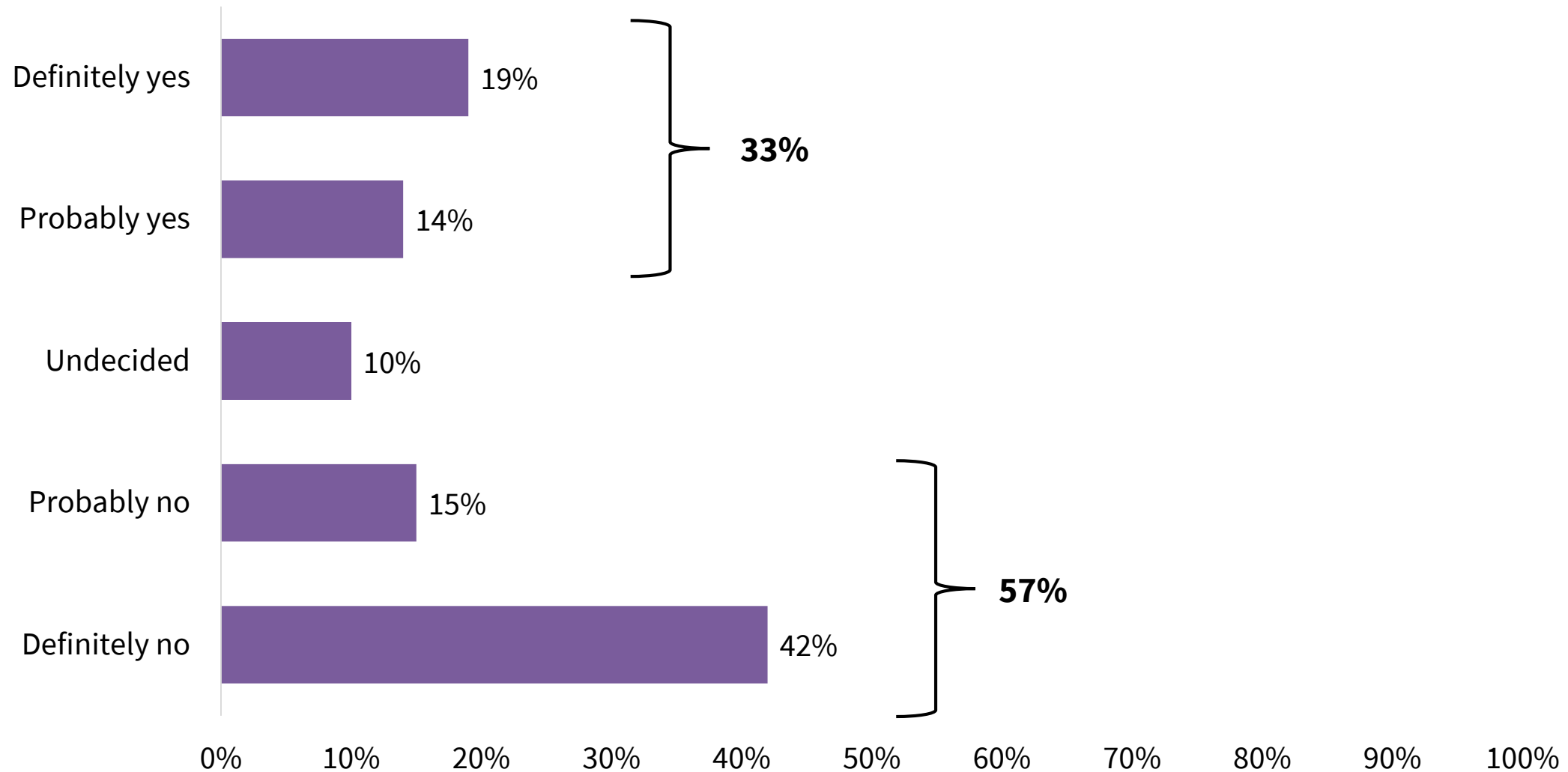
Would you support a \$261.2 million referendum to build all new facilities at this time? (*Staff Residents*)



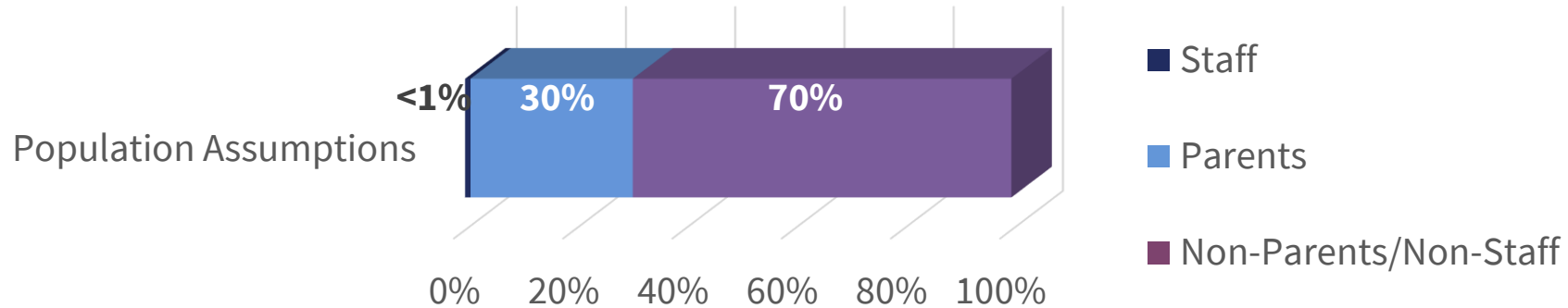
Would you support a \$261.2 million referendum to build all new facilities at this time? (*Parent Residents*)



Would you support a \$261.2 million referendum to build all new facilities at this time?*(Non-Parent/Non-Staff Residents)*



Additional Analysis: \$261.1 million capital referendum



Weighted support for *Definitely yes and Probably yes*:

$$0.30 (67\%) + 0.70 (33\%) = \underline{\underline{43.2\%}}$$

How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1

Item	Staff	Parents	Non-Parents/ Non-Staff
Delivering a high-quality education	3.56	3.16	3.31
Keeping the public informed	3.07	2.72	2.74
Managing funds appropriately	3.12	2.56	2.51
Building pride in the community	2.99	3.02	3.03



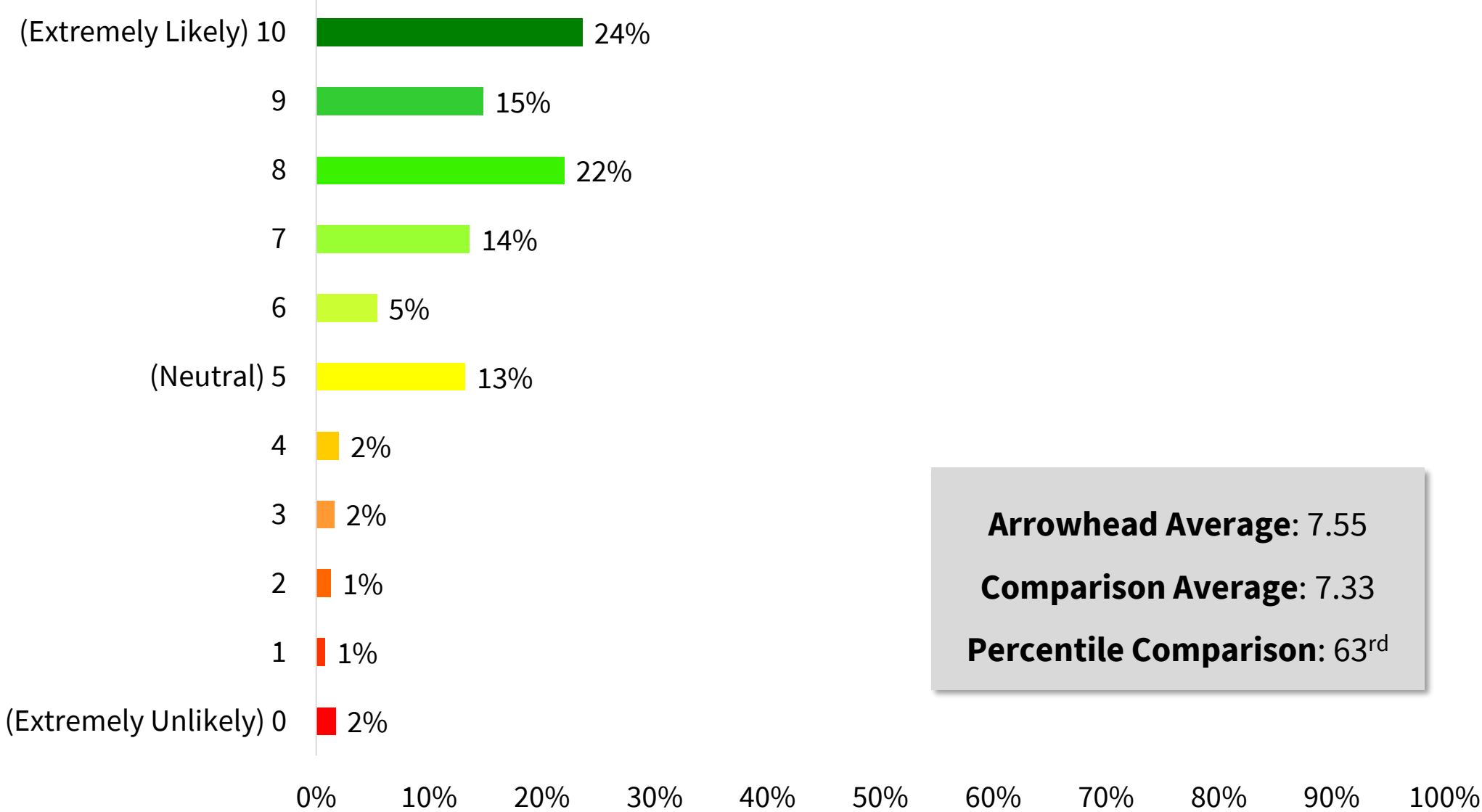
How is the District doing in each of the following areas?

Great = 4, Good = 3, Fair = 2, Poor = 1



Item	Percent “Great” or “Good”	Average	Comparison Percentile
Delivering a high-quality education	92%	3.38	91 st
Keeping the public informed	73%	2.92	65 th
Managing funds appropriately	60%	2.67	30 th
Building pride in the community	76%	3.01	49 th

On a scale of 0 – 10, how likely would you be to recommend the District to a friend or family member?





SCHOOL PERCEPTIONS

Measuring what matters

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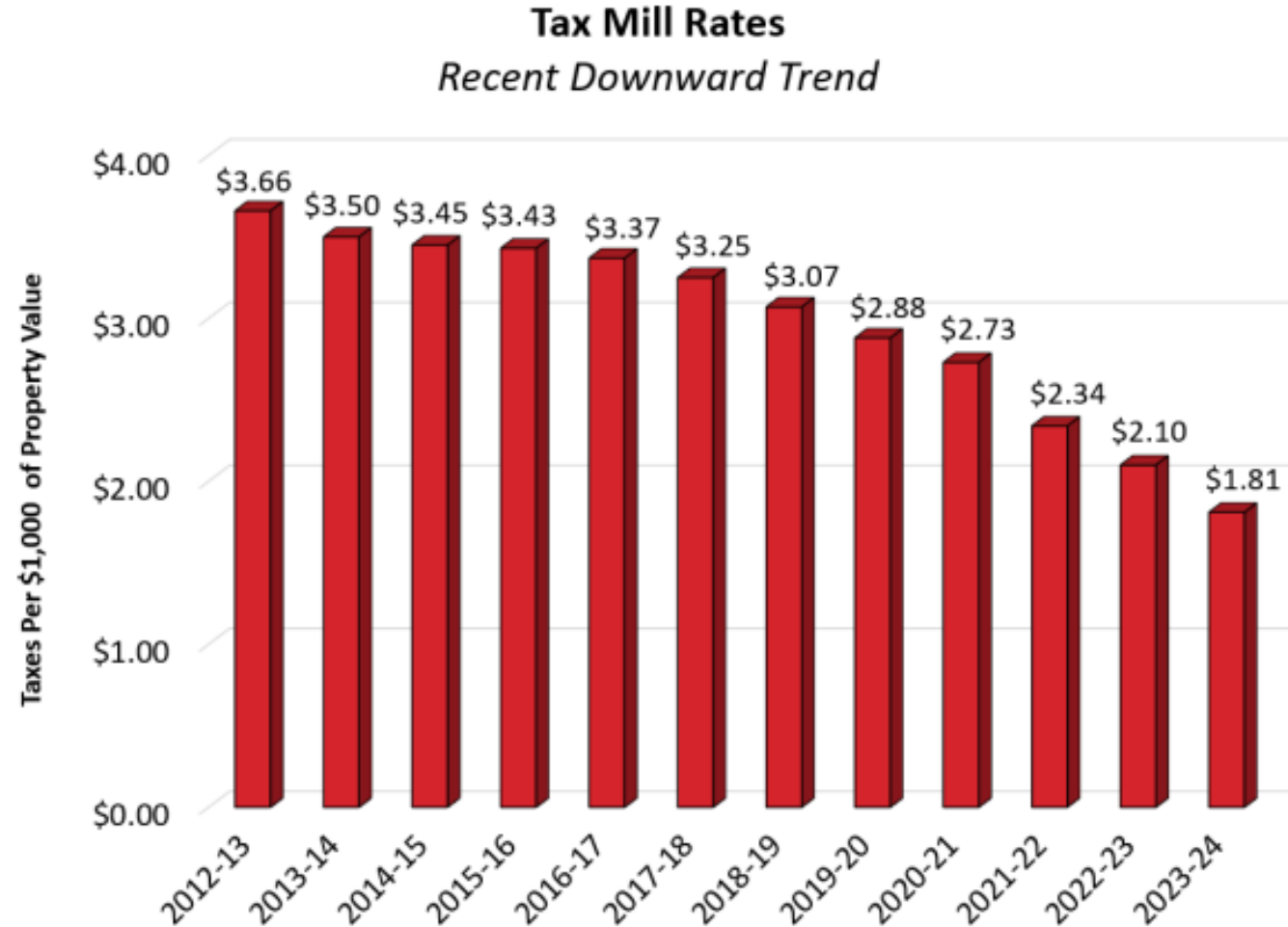
Appendix



Financial Background



Arrowhead's tax mill rate (used to calculate the District's share of local property taxes) has been declining for the past decade. Since 2012-13, the District's property tax mill rate has dropped by more than 50 percent.



Operational Funding



In 2020, Arrowhead voters approved an operational referendum that provided \$1.7 million annually to help pay for technology and infrastructure improvements. This funding expires next year.

State funding has not kept up with increasing costs for transportation, utilities, staff compensation, insurance, and services for students in special education. For more information on Wisconsin school funding, please visit www.arrowheadschoools.org/LRFP/index.cfm



The District is asking voters to consider renewing that referendum at a slightly higher amount.